

Woodrow Pollack Appointed as Vice Chair of The Florida Bar's IP Certification Committee

Tampa
6.3.20

Woodrow "Woody" H. Pollack, a partner in Shutts & Bowen LLP's Tampa office, was recently appointed Vice Chair of The Florida Bar's Intellectual Property Certification Committee, with a term running from July 1, 2020 through June 30, 2021.

Appointed to his Vice Chair position by The Florida Bar President, Woody has served on the Intellectual Property Certification Committee since 2017. He is Board Certified in Intellectual Property Law and also serves on the Executive Council of the Florida Bar Business Law Section. He has chaired its Intellectual Property Committee, and currently serves as the statewide chair of its Blockchain and Cryptocurrency Task Force, among numerous other leadership positions.

"I am looking forward to serving as the Vice Chair of this important committee, helping to identify and certify intellectual property attorneys throughout Florida," Woody said. "Very few lawyers are Board Certified in Intellectual Property and I'm excited to continue to serve The Florida Bar and improve our profession."

The nine-member [Intellectual Property Certification Committee](#) works to certify other qualified Florida attorneys whose practices primarily consist of patent infringement litigation, patent prosecution, trademark law, and copyright law. The committee utilizes standards to "identify those lawyers who practice intellectual property law and have the special knowledge, skills, and proficiency, as well as the character, ethics, and reputation for professionalism, to be properly identified to the public as certified intellectual property lawyers." The Florida Bar was the first state bar in the country to certify attorneys for their expertise in intellectual property law, the highest level of evaluation of the competency and experience of attorneys in areas of law approved for certification by the Supreme Court of Florida.

About Woodrow "Woody" H. Pollack

Woodrow "Woody" H. Pollack is a partner in the Tampa office of Shutts & Bowen, where he is a member of the Intellectual Property practice group. Woody is Board Certified in Intellectual Property Law by The Florida Bar. He focuses his practice on litigating complex patent, trademark, copyright and trade secret disputes. He litigates matters in state and federal courts as well as patent validity issues before the U.S. Patent Trial and Appeal Board. He also counsels clients extensively in developing patent and trademark portfolios. A Martindale-Hubbell AV® Preeminent™ rated attorney, Woody has been regularly recognized in *Best Lawyers in America*, *Florida Super Lawyers*, and *Florida Trend's Legal Elite*. Before starting his career in law, Woody received his Master's degree in Computer

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Science from Stanford University and worked as a software engineer in Silicon Valley. He regularly applies his technical background to assist his clients in sophisticated software and other computer related disputes. He has represented clients in a number of technologies, including database encryption, antivirus software, medical devices and mechanical processes.

Professionals

Woodrow "Woody" H. Pollack

Practice Areas

Intellectual Property

Offices

Tampa