

Shutts & Bowen's Marketing Manager Appointed LMASE South Florida Local Steering Committee Chair

2.9.17

Shutts & Bowen is pleased to announce that Alejandra Prieto, Marketing Manager, has been appointed as the 2017 Legal Marketing Association Southeastern (LMASE) South Florida Local Steering Committee Chair.

As chair, Ally will be the driving force behind providing networking and informative and relevant programming for legal marketing professionals within the Miami-Dade, Broward, and Palm Beach counties.

The LMASE is one of the largest chapters within the international organization of LMA with more than 450 members throughout nine states. The Legal Marketing Association is a not-for-profit organization dedicated to serving the needs, representing the interests and maintaining the professional standards of individuals involved in business development, marketing, public relations and internal communications, event planning, web and creative services in the legal profession. The Southeastern Chapter serves members in Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee.