

Ocean Drive Revitalization Plan Seeks to Restore Original Luster and History

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Following the City of Miami Beach's adoption of a "Ten Point Plan" to revitalize Ocean Drive, partner [Alex Tachmes](#) and other stakeholders are continuing to meet regularly with the city to work out the new guidelines.

According to [this Miami Today article](#), the plan was adopted by Miami Beach businesses following the City's proposal to end alcohol sales at 2 a.m. Instead, after several months of working with Ocean Drive property owners and the City of Miami Beach, Alex obtained the city commission's approval of the "Ten Point Plan for Ocean Drive" in September and the withdrawal of the 2 a.m. proposal.

"My clients felt the changes are important," said Alex in the Miami Today article. "We want to bring back Ocean Drive's original luster and its history."

Despite the cost to business owners, such as buying new furniture and lighting, the plan is proceeding and will be fully implemented in 2017. Some of the provisions will be adopted into the city's zoning code and will be enforced almost immediately. Others, such as defining which retailers will meet the new guidelines, will be worked out with the city in the coming weeks.

Related articles:

- ["Big changes coming to South Beach to restore lost luster," Miami Today](#) (December 27, 2016)
- [Shutts & Bowen attorney helps create "Ten Point Plan" for Ocean Drive revitalization](#) (November 28, 2016)

Professionals

Alexander I. Tachmes

Practice Areas

Hospitality