

## Doing Business in the Middle East

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### SHUTTS & BOWEN'S FORT LAUDERDALE OFFICE HOSTS PRESENTATION ON DOING BUSINESS IN SAUDI ARABIA AND THE MIDDLE EAST

Fort Lauderdale, Florida – February, 2007 - On February 12, 2007, Anitra Lanczi, a partner in Shutts & Bowen's Governmental Law Practice Group, hosted a presentation by the U.S. Department of Commerce on doing business in Saudi Arabia and the Middle East.

Representatives of nearly 20 companies located in Broward County, that are active in export in Latin America, the Middle East and other world markets attended the presentation. These companies are involved in medical products, information technology, water and wastewater treatment, and defense, including aviation and port services.

Ms. Lanczi said, "the United States is the largest trading partner of Saudi Arabia. The government has earmarked a \$1 trillion spending plan for the next 15 years, including the development of seven new major cities. This is a market that offers enormous opportunities for U.S. business."

The panel of speakers included the President of the U.S. Saudi Arabian Business Council, the Counselor of Commercial Affairs for the U.S. Embassy in Riyadh, the Project Manager for the Middle East in North Africa Business Information Center from Washington, DC, and a principal of the Export Sales Group from Miami. This seminar was given in preparation of a U.S. trade mission to Saudi Arabia for small and medium sized U.S. businesses.

### Practice Areas

Government Law