

Woodrow Pollack Appointed to The Florida Bar's Committee on Technology

Tampa
4.26.21

Woodrow "Woody" H. Pollack, a partner in Shutts & Bowen LLP's Tampa office, was recently appointed to The Florida Bar's Committee on Technology, with a term beginning on July 1, 2021.

Woody, who also serves as Chair of The Florida Bar's Intellectual Property Certification Committee, will work with his fellow committee members to help bridge the gap between business and law in firm operations through technological resources. He serves the legal community through numerous other legal positions, including the Executive Council of the Florida Bar Business Law Section, where he also chaired its Intellectual Property Committee, and currently serves as the statewide chair of its Blockchain and Cryptocurrency Task Force.

The scope and function of the Committee on Technology is to update and interact regularly with [Legal Fuel, the Practice Resource Center of The Florida Bar](#), to assure that technology tools for lawyers and educational assistance concerning technology and the law is readily available to Florida Lawyers. To do that, the committee conducts annual surveys of Bar members to determine their technology needs.

About Woodrow "Woody" H. Pollack

Woodrow "Woody" H. Pollack is a partner in the Tampa office of Shutts & Bowen, where he is a member of the Intellectual Property practice group. Woody is Board Certified in Intellectual Property Law by The Florida Bar. He focuses his practice on litigating complex patent, trademark, copyright and trade secret disputes. He litigates matters in state and federal courts as well as patent validity issues before the U.S. Patent Trial and Appeal Board. He also counsels clients extensively in developing patent and trademark portfolios. A Martindale-Hubbell AV® Preeminent™ rated attorney, Woody has been regularly recognized in *Best Lawyers in America*, *Florida Super Lawyers*, and *Florida Trend's Legal Elite*. Before starting his career in law, Woody received his Master's degree in Computer Science from Stanford University and worked as a software engineer in Silicon Valley. He regularly applies his technical background to assist his clients in sophisticated software and other computer related disputes. He has represented clients in a number of technologies, including database encryption, antivirus software, medical devices and mechanical processes.

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Professionals

Woodrow "Woody" H. Pollack

Practice Areas

Intellectual Property

Litigation

Offices

Tampa