

Patricia Flanagan Moderates Program at the 2026 Superyacht Law Summit

West Palm Beach
4.1.26

[Patricia Flanagan](#), a partner in Shutts & Bowen LLP's West Palm Beach office, recently moderated "Digital Issues, Misrepresentation & IP in the Yacht Industry," at the Superyacht Law Summit, spotlighting the legal risks for the use of digital media and generative AI in marketing yachts and charters.

The panel session addressed online vessel misrepresentations, illegal charter marketing, copyright, right of publicity, and trademark concerns, while emphasizing the complexity and peripheral risks from the overlay of foreign, federal, and state laws. Patricia moderated the panelists through several topics, with key takeaways from the program including proactive compliance and monitoring of listing for intellectual property rights, as well as accuracy and substantiation of representations made in text and images through digital channels. The panelists also discussed the application of practical solutions, including content governance, incident response, and team training.

Also in attendance at the summit were Intellectual Property Practice Group Co-Chair [Joseph Bain](#), attorney [Jodi-Ann Tillman](#) and law clerk Peri Mishkin.

About Patricia M. Flanagan

[Patricia M. Flanagan](#) is a Partner in the West Palm Beach office of Shutts & Bowen LLP, where she is a member of the Intellectual Property Practice Group. As a highly regarded leader in the field of trademark and copyright law, Patricia focuses her practice on the protection, monetization, and enforcement of such intellectual property rights, both domestically and internationally. Widely acknowledged for the broad scope of her capabilities in the area of trademark and copyright law, Patricia is consistently recognized by such preeminent organizations as World Trademark Review's WTR 1000, Managing Intellectual Property's IP Stars, Chambers USA, and more.

Professionals

Patricia M. Flanagan

Practice Areas

Intellectual Property



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