

# Michael Silver Presents on Podcasting Strategy at Tampa Bay Chamber Workshop

Tampa  
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[Michael Silver](#), a partner in Shutts & Bowen LLP's Tampa office, presented at the Tampa Bay Chamber's February 24 workshop, "Competitive Edge: Podcasting for Business Impact."

The interactive program brought together entrepreneurs, executives, and industry leaders to examine how podcasting can serve as a strategic platform for storytelling, brand development, and business development. The workshop highlighted the expanding role of digital media in enhancing professional visibility and driving meaningful business results.

Michael shared practical insights on leveraging podcasting to support professional growth and strengthen client engagement. He provided attendees with a comprehensive overview of the podcasting lifecycle, from concept development and content strategy to recording, editing, publishing, and distribution. Participants also gained an inside look at the tools and technology required to launch, manage, and scale a successful podcast.

## About Michael Silver

[Michael Silver](#) is a partner in the Tampa office of Shutts & Bowen LLP, where he is a member of the Business Litigation Practice Group. Michael has a broad-based litigation practice that includes business litigation and appeals in state and federal courts, as well as various other forums. He has handled contract disputes; fraud and business tort lawsuits; shareholder and partnership contests; restrictive covenant and non-competition cases; real estate litigation, including commercial foreclosures and lender liability issues; insurance and bad faith claims; and the defense of professional liability and significant personal injury and property damage matters. He is also the host of "[May I Inquire? The Michael Silver pLAWdcast](#)," a podcast featuring conversations with various thought leaders about law, leadership, and life.

## Professionals

Michael P. Silver

## Practice Areas

Appellate

Creditors' Rights and Bankruptcy



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