

Legal Marketing Association Appoints Christina Lago Chair of South Florida Steering Committee

2.4.21

Shutts & Bowen LLP is pleased to announce that Christina Lago, Marketing Manager, has been appointed the 2021 Legal Marketing Association Southeastern Region (LMASE) South Florida Local Steering Committee Chair.

As Chair, Christina will lead the professional development and social activities for legal marketing professionals in Miami-Dade, Broward and Palm Beach counties.

The Legal Marketing Association's Southeastern Region, established in 1985, is one of the largest regions within the international organization of LMA with more than 500 members throughout nine states. The Legal Marketing Association is a not-for-profit organization dedicated to serving the needs, representing the interests, and maintaining the professional standards of individuals involved in business development, marketing, public relations, internal communications, event planning, and web and creative services in the legal profession.

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