

Ella Shenhav and Michael Silver Discuss the American Data Privacy and Protection Act with the TBBJ

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Tampa partners Ella Shenhav and Michael Silver recently co-authored an article titled "What Every Business Should Know About the Proposed American Data Privacy and Protection Act," published by the *Tampa Bay Business Journal*.

In the article, Ella and Michael explain that Congress is considering enacting the American Data Privacy and Protection Act, which, if enacted in its current form into law, would create a strict and demanding uniform federal standard for data privacy, preempting state laws.

"The new provisions proposed in the ADPPA, would create an umbrella statute that could simplify the confusing task of deciphering the complex legal landscape of privacy regulations. But the ADPPA, if enacted, would also increase businesses' obligations and would create a new federal Bureau of Privacy to focus on enforcement. Tampa Bay's thriving business community, which includes, among many other businesses, robust high-tech and health industries that are often closely watched for potential privacy violations, should be particularly cognizant of this impending change and plan accordingly," state Ella and Michael.

The ADPPA may serve as a blueprint for new state laws even if it is not enacted.

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About Ella A. Shenhav

Ella Shenhav is a partner in the Tampa office of Shutts & Bowen LLP, where she is a member of the Business Litigation Practice Group and the firm's Pro Bono Committee. She is a is a Certified Information Privacy Professional (CIPP/US), accredited by the International Association of Privacy Professionals (IAPP). Ella focuses her practice on complex commercial litigation and on privacy and data protection. She has represented large and small businesses, financial institutions, employers, entrepreneurs and other individuals in successfully resolving, among other matters: business torts; privacy and data protection compliance and litigation matters; contract disputes; employment and non-compete disputes; creditors' rights; securities litigation; real estate-related litigation;

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shareholder disputes; and claims of unfair and deceptive trade practices.

About Michael Silver

Michael Silver is a partner in the Tampa office of Shutts & Bowen LLP, where he is a member of the Business Litigation Practice Group. Michael has a broad-based litigation practice that includes business litigation and appeals in state and federal courts, as well as various other forums. He has handled contract disputes; fraud and business tort lawsuits; shareholder and partnership contests; restrictive covenant and non-competition cases; real estate litigation, including commercial foreclosures and lender liability issues; insurance and bad faith claims; and the defense of professional liability and significant personal injury and property damage matters. An experienced litigator, he is consistently recognized by *Florida Trend Legal Elite*, *Best Lawyers in America*®, and *Florida Super Lawyers*.

Professionals

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