

Ella Shenhav Interviewed by the Tampa Bay Business Journal for an ADPPA Q&A

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[Ella Shenhav](#), a partner in the Tampa office of Shutts & Bowen LLP, recently participated in a Q&A for the *Tampa Bay Business Journal*, discussing the American Data Privacy and Protection Act, a proposed bill that is currently being debated by Congress, and if passed, would replace the current patchwork rule and enforcement structure for data protection with an overarching federal framework.

Ella noted the ADPPA, if enacted, would likely impact businesses. The Act increases the level of regulation and requirements, which is going to be costly for business owners. Additionally, there will be categories of permissible use that won't allow companies to collect amounts of information for later use.

"We're going to see a lot more companies having to outsource work and appoint in-house people whose sole responsibility is compliance and who can marry the law with their technology. That is really, I think, the hardest part of it all. Compliance requires lawyers and IT people to work together, and that's not easy unless you have someone who's facilitating that work. You need a full team."

To read the entire Q&A, please click [here](#).

About Ella A. Shenhav

[Ella Shenhav](#) is a partner in the Tampa office of Shutts & Bowen LLP, where she is a member of the Business Litigation Practice Group and the firm's Pro Bono Committee. She is a Florida Supreme Court Certified Circuit Court Civil Mediator. Ella focuses her practice on complex commercial litigation in state and federal courts, as well as arbitration. She has represented large and small businesses, financial institutions, employers, entrepreneurs and other individuals in successfully resolving, among other matters: business torts; privacy and data protection; contract disputes; employment and non-compete disputes; creditors' rights; securities litigation; real estate-related litigation; shareholder disputes; and claims of unfair and deceptive trade practices. Ella is a Certified Information Privacy Professional (CIPP/US), accredited by the International Association of Privacy Professionals (IAPP).

Professionals

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