

## Ella Shenhav Comments on University's Data Privacy Measures

*GW Hatchet*

Tampa

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**Ella Shenhav**, a partner in Shutts & Bowen LLP's Tampa office, was recently quoted in the *GW Hatchet*, an editorial publication serving the George Washington University community, where she discussed the potential of data privacy breaches following the release of privacy "core principles" in connection with a data analytics pilot project that occurred on campus during the fall of 2021.

According to the article, George Washington University's newly released set of "core principles" are too broad to protect students from potential tracking and leave individuals unprotected from potential data privacy breaches. Commenting on the policies, Ella explained that the core principles do not specify what type of data the University would want to collect for students, like geolocation and video information, or how it would use and store it.

She also noted that creating data privacy policies often takes a few months to a year, so she was surprised that officials only presented three general principles by now. "A year is definitely sufficient to develop those kinds of policies and procedures," said Ella.

The *GW Hatchet* is an editorially and financially independent student newspaper serving The George Washington University community in downtown Washington, D.C. First published Oct. 5, 1904, it is the second-oldest continuously published newspaper in the District, after The Washington Post. The Hatchet publishes a print edition on Monday and an email edition every Thursday during the academic year. In 2018, the Associated Collegiate Press named The Hatchet one of the best online college newspapers in the nation.

For more information, click [here](#):

- [GW's data privacy principles are too broad: experts – The GW Hatchet](#)

### About Ella A. Shenhav

Ella Shenhav is a partner in the Tampa office of Shutts & Bowen LLP, where she is a member of the Business Litigation Practice Group and the firm's Pro Bono Committee. She is a Certified Information Privacy Professional (CIPP/US), accredited by the International Association of Privacy Professionals (IAPP). Ella focuses her practice on complex commercial litigation and on privacy and data

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protection. She has represented large and small businesses, financial institutions, employers, entrepreneurs and other individuals in successfully resolving, among other matters: business torts; privacy and data protection compliance and litigation matters; contract disputes; employment and non-compete disputes; creditors' rights; securities litigation; real estate-related litigation; shareholder disputes; and claims of unfair and deceptive trade practices.

### Professionals

Ella A. Shenhav

### Practice Areas

Cybersecurity and Data Privacy Task Force

Litigation

### Offices

Tampa