



## JORDAN P. CLARK

**PARTNER**

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Jordan P. Clark is a partner in the Orlando office of Shutts & Bowen LLP, where he is a member of the Government Law Practice Group.

With over 25 years of experience, Jordan focuses his practice on higher education in representation of both colleges and universities as well as private sector clients advising on key issues, including intercollegiate athletics, facilities and construction, state and federal regulatory compliance, public governance, public procurement, and project finance. Jordan's practice includes NIL (name, image and likeness) policies, university revenue share, media rights agreements, sponsorship agreements, NCAA compliance and investigations, and complex commercial transactions. Jordan has industry leading expertise in conference realignment, naming rights, concession and food service, pouring rights, employment (coaches and athletic directors), location (TV & Film) and facility use agreements (FIFA, NFL, MLS, Cure Bowl, Hula Bowl), and stadium and arena suite licenses. He also has experience with capital projects, real estate development, and debt financing and has significant experience structuring and negotiating agreements related to public-private partnerships, facilities development, and institutional operations, as well as managing legal risk across enterprise-level initiatives.

In addition to his legal practice, Jordan is active in civic and nonprofit leadership, with board-level experience supporting community development, education, and workforce initiatives. He currently serves on the board of the Greater Orlando Sports Commission. His prior service includes leadership roles in education-focused organizations, including board chairman of Lake Eola Charter School and founding board member of the Galileo School for Gifted Learning.

Prior to his current role, Jordan served as chief legal counsel for a major athletics organization, with a concurrent role as associate general counsel within a large public university system. His prior law firm experience also includes corporate law, including matters related to mergers and acquisitions, corporate finance, and securities law.

## Jordan P. Clark

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### Practice Areas

Education

Government Law

### Accolades

- *Florida Trend* Legal Elite (2016, 2017)

### Education

- University of Florida Levin College of Law, J.D., *with honors*, 1999
  - Associate Editor, *Journal of Law and Public Policy*
- West Virginia University, B.S., *with honors*, Accounting, 1993

### Bar Admissions

Florida

### Professional and Civic

- The Florida Bar
- Greater Orlando Sports Commission
  - Board of Directors
- Opportunity Jobs Foundation
  - Former member of the Board of Directors
- Lake Eola Charter School
  - Former Chair of the Board of Directors
- Galileo School for Gifted Learning
  - Founding Board Member