



SARAH E. DOSS

DIRECTOR OF MARKETING

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Sarah Doss is the firm-wide Director of Marketing for Shutts & Bowen LLP, coordinating the firm's business development, community relations, public relations and related marketing efforts. She has more than 25 years of experience in marketing for AmLaw 100 law firms.

Sarah is responsible for the development and implementation of marketing strategies for the firm, encompassing brand management, communications, events, public relations, sponsorships, and other activities to help drive new client engagements and strengthen existing client relationships. Her legal marketing background includes serving as project leader for the creation of a transactions experience database, preparing targeted business development proposals and RFP responses, and developing new attorney integration programs.

Her extensive experience includes many years in marketing and fund raising roles for non-profit organizations in Miami and New Orleans prior to starting her career in the legal industry.