

# MAYORS & COUNCIL MEMBERS Executive Forum

JUNE 19-20, 2019

NEWPORT BEACH MARRIOTT

REGISTER EARLY! Space limited to the first 400 registrants.



Sacramento San Diego San Jose Benicia Los Angeles Santa Barbara San Francisco Stockton Marysville Sonoma Oakland Santa Clara Crescent  
City Alameda Placerate San Luis Obispo Ukiah Nevada City Yreka Arcata Petaluma Temecula Santa Cruz Ventura Healdsburg Redwood  
City Santa Rosa Watsonville Vallejo Colusa Susan City San Bernardino Monterey Trinidad Woodland Chico Antioch Cloverdale Fort  
Jones San Leandro Napa Hollister San Rafael Visalia Salinas Wheatland Ukiah Hayward Anaheim St. Helena Red Bluff Martinez  
Livermore Etna Dixon Berkeley Sonoma Riverside Modesto Fresno Calistoga Willows Pasadena Santa Monica  
National City Reading Menlo Park South Pasadena Torrance Lake Elsinore San Jacinto Lakeside Auburn Compton Oceanside  
Lompoc Escondido Jolito Redlands Rose Hills Maricopa Pacific Grove Fort Bragg Monterey Lodi San Gabriel Hanford Ontario  
Redondo Beach Vacaville Ukiah Grays Valley Selma Folsom Sausalito Rio Vista Palo Alto Pleasanton San Mateo San Juan Bautista Corona  
Emeryville Belvedere Long Beach Solano Hills Winters Astoria Astoria Lemoore Susanville Mill Valley Hercules Covina Alturas  
Patterson Sebastopol Mountain View Bishop Pittsburg Pinole Biggs Orland Alhambra Arcadia Fairfield Imperial Concord Mount Shasta  
Richmond Santa Maria Vernon Gridley Jackson Oroville Dixon Fortuna Glendale Coalinga Upland Tehama La Verne Huntington  
Park Newport Beach Morgan Hill Oakdale Lodi Hemlock Beach Piedmont Sierra Madre Madras San Angelo Los Banos Corning Claremont Yuba City  
Ingleswood Turlock Larkspur Oakdale Calaverita El Centro Kingsburg Burlingame Hawthorn Fowler Healdville Port Archa Ross South San  
Francisco Albany Dorris Huntington Beach Roseville Dunsmuir Tehachays Orland Haveret Chico Lindsay Blue Lake Hillborough  
Tracy Yuba King City Searsville Daily City Manteca Placerville Butte City Arroyo Grande Hanford San Fernando Glendora Hanford Orosi  
Camp La Mesa Calaveras El Cajon El Monte Beaumont Northridge Beach Sunnyvale Banning Santa Cruz Redkey San Gabriel San Marino  
Needles Beverly Hills Fillmore Corcoran Firebaugh Walnut Creek San Bruno Palmdale Mendocino Seal Beach Gustine Monterey Park Costa  
Madera Buena Vista Camarillo by the Sea El Segundo Plymouth Brea Davis El Centro Colton Corvallis Manteca Calipatria Patterson San Jacinto  
Williams Monte Belito Soledad Torrance Lynwood Ojai Parlier Hawthorne Atwater Riverbank Livingston South Gate Chowchilla  
West Covina Atherton Signal Hill Colton Maywood La Habra San Carlos Belmont Palmdale Laguna Beach Tustin Bell Menlo Park San Clemente  
Indio Gardena Fairfax West Covina Dos Palos Tulelake Shafter Palms Springs Pico Rivera Easton Woodlake Mendota Ripon Wasco  
Fontana Portola Redwood City Gain Coachella Greenfield Gonzales Live Oak Elavon Millbrae Orangevale Greenwood Parkettes San  
Pablo Capitola Alhambra Camarillo Escondido Garberville Ukiah Blytheville Blytheville Blytheville Blytheville Blytheville Blytheville  
Newark Cupertino La Palma Anderson Fremont Baldwin Park Los Altos Hills Centerton Montclair Sanction Garden Grove Fountain Valley City of Industry  
La Puente Sanatoga Woodside Rosemead Rolling Hills Paramount Escondido Woodbridge Monte Serrano South El Monte Walnut Union City Artesia  
McFarland Bradbury Inyardale Duarte Norwalk Bellflower Rolling Hills Estates Pacifica Pico Rivera Santa El Monte Walnut Union City Artesia  
Del Mar Half Moon Bay Rosemead Grover Beach Laguna Hills Novato City of Commerce Los Alamitos La Mirada Temecula City of Industry San Dimas Farnesville  
Cudahy Arvin Wood San Juan Capistrano Bell Gardens Hidden Hills Pleasant Hill Brisbane Villa Park Palmdale Robert Park Victorville Vista San  
Marcos Glendale Woodbridge San Jacinto Redwood City Clayton Palmdale Ontario Tiburon Lodi Ukiah Portola Valley Morris Bay Thousand Oaks Camarillo Norco  
Yountville Rio Del Norte Carlsbad Scotts Valley Lakeview Santa Cruz Scotts Valley Indian Wells Redwood City Lafayette San Gabriel Woodland Adams Linda  
Avalon Fremont City of Industry Huntington Ranchito Morgan San Jose Palmdale Hanford Palmdale Palmdale Palmdale Palmdale Palmdale Palmdale  
Rancho Cucamonga Grand Terrace La Habra Hills Azusa Pasadena Avondale Paradise Chualar Big Bear Lake San Juan Capistrano Poway Cathedral City Westlake Village  
Dublin La Quinta Danville Agoura Hills East Palo Alto San Ramon Moorpark Mammoth Lakes West Hollywood Moreno Valley Los Angeles Solvang  
Orinda Solano Beach Encinitas West Sacramento Twenty Nine Palms Highland Santa Clarita Mission Viejo Hesperia Apple Valley Dana Point Diamond Bar  
Lathrop Yucaipa Laguna Niguel Calimesa Canyon Lake Malibu Calabasas Murietta Yuca Valley Chino Hills Laguna Hills Lake Forest American Canyon  
Buellton Windsor Truckee Shasta Lake Colusa Heights Laguna Woods Oakley Elk Grove Red Bluff Colton Rancho Cordova Wildomar Menifee Eastvale



## REGISTRATION AND HOUSING DEADLINE:

Tuesday, May 28, 2019

[www.cacities.org/events](http://www.cacities.org/events)

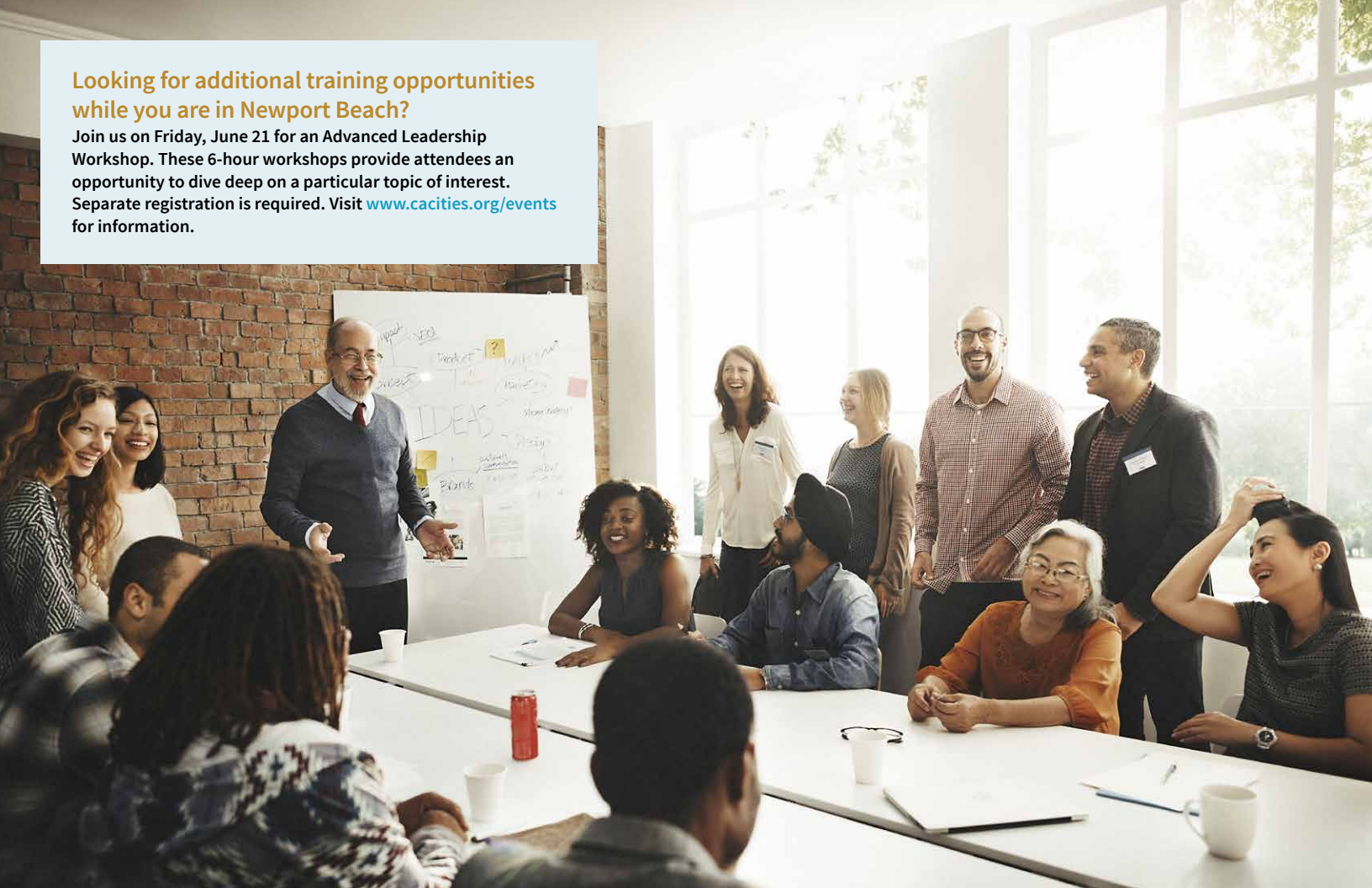
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## Looking for additional training opportunities while you are in Newport Beach?

Join us on Friday, June 21 for an Advanced Leadership Workshop. These 6-hour workshops provide attendees an opportunity to dive deep on a particular topic of interest. Separate registration is required. Visit [www.cacities.org/events](http://www.cacities.org/events) for information.



**JOIN US** for the 2019 Mayors and Council Members Executive Forum in Newport Beach! This two-day conference is designed for elected officials who are interested in cutting-edge approaches to challenges facing cities. Learn about a wide range of topics, and network with your peers from throughout the state! Register early as space is limited. Continue reading to learn more about some of the sessions that will be available at this conference.

## CONFERENCE SESSIONS:

### **The Hidden Costs of Tackling Homelessness**

Homelessness was a big concern in California in 2018 and continues to be in 2019 – both in rising numbers of people affected and in costs incurred by cities trying to address the issue. And sometimes, it seems the only way to comprehensively address homelessness is to spend large amounts of time and resources. But cities do not have to wrestle with this issue alone. In this session, experts deeply familiar with the topic will delve into: strategic methods and related fiscal issues for tackling homelessness at the local level, and finding willing partners who can help.

### **Applying Innovation To Do More With Less**

For most cities, innovation doesn't look like drones or artificial intelligence. The parts of cities that need innovation most are in the everyday routine activities – things like how to get a permit for your roof or how to sign your child up for swimming classes. These innovation opportunities may sound boring, but it's where real change occurs that impacts the daily lives of residents and business owners. Come learn about innovation teams, a new tool for cities who are struggling to keep up with today's tough challenges and limited resources.

### **Demystifying Land Use and Planning, and Why Should I Care?**

Most city leaders have very little understanding of land use. However, in many communities some of the most transformational work that a city government does and some of the nastiest fights involve land use and development. This fast paced (and humorous) session will help you understand the fundamentals so that you can become a more active partner with your staff to reach your community's potential.



*For speaker information, go to*

[www.cacities.org/MCMXFed](http://www.cacities.org/MCMXFed)

**\*\*Sessions are subject to change\*\***



## **But We're Legislators, Not Judges: City Council Fair Process Requirements**

When a city council hears an appeal from the planning commission, or conducts other “quasi-judicial” hearings, special fair process principles apply. The failure of city council members to comply with these principles can lead to litigation, invalidation of the city council’s action, and award of significant attorney’s fees against the city. This session explores fair process issues such as bias, ex parte communications, and evidentiary principles, and the pitfalls of failing to comply with these requirements in quasi-judicial proceedings. The panel will conduct a mock city council meeting to highlight how these principles operate in the real world.

## **Workforce Development & Youth Engagement: City-School Partnerships for Success**

Cities and schools partner for a variety of reasons where it makes sense like shared services and joint use. A new focus for city-

school partnerships is municipal workforce development and stronger engagement with a new generation of community leaders. This panel brings municipal practitioners and educators together to share successes and lessons learned in developing and scaling successful partnerships aiming to develop youth as engaged community members and the future of the local government workforce. Through civics education and internships, municipal agencies are realizing their vision for diversity in a municipal workforce that matches a community’s demographics and providing innovative civic experiences for youth.

## **The Shifting Sands of Economic Development: Welcome to the “O” Zone**

Over \$6 trillion of private investment dollars received a special tax incentive in April 2018, when the Feds and State approved 879 new Opportunity Zone Areas in California. These zones allow investors/developers to exchange and shield their capital gains

tax from prior investments (real estate) in designated census tracts. Opportunity Zones may enhance EIFDs/CRIAs by generating early money, thus improving cash flow issues for tax increment districts. Learn how cities can pursue economic development and comply, by blending new zoning and CEQA incentives with tax increment financing to yield taxes, jobs and housing.

## **A Key for City Success: Effective Communication Between the City Council and City Manager**

Successful communities require highly effective city organizations. A requirement for an effective city organization is a positive city council/city manager working relationship. As in all relationships, communication is the foundation. This session will help you better appreciate the role that city councils as a group, individual council members and the city manager play in achieving a successful relationship based on effective communication.

## Don't Just Sit On The Bench!

Learn strategies for encouraging and challenging citizens to participate in local government, through applying for commission positions, attending city meetings and events, and more.

## How is Your City Performing? Are You Sure?

Is your city a “high performing” one? How do you know and by what standards? When asked, most people can quickly answer the first question, but the second one typically creates a pause. Shouldn't we all have the same lens through which to view and assess our cities' performance? Be engaged with a simple but straightforward model to diagnose public agencies' performance, and what areas might be holding your city back. Learn about the common “building block” framework to examine just how your city might be doing, to begin the discussion at home.



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\*\*Sessions are subject to change\*\*

## City Hall as a Service – Mobility Strategies

City Hall is becoming more of an idea than a physical place. Constituents expect the same round-the-clock access to services and information from their city that they receive from other online services. At the same time, the workforce for cities is becoming increasingly mobile to accommodate flexible scheduling, working remotely, and having access to information at all hours. Hear about one city that has embraced the idea of a mobile City Hall, developing a holistic strategy to increase online services and facilitate a 21st century workforce that is on the go all the time.



Save The Date:

2019 ANNUAL  
CONFERENCE & EXPO

October 16–18, 2019  
Long Beach Convention Center

# GENERAL INFORMATION

## REGISTRATION AND HOUSING DEADLINE:

Tuesday, May 28, 2019

### STEP 1: REGISTER FOR THE CONFERENCE

Registration is not complete until full payment is received. The League is unable to accept purchase orders.

- For online registration, go to [www.cacities.org/events](http://www.cacities.org/events) and select “Mayors & Council Members Executive Forum”.
- To request a mail-in registration form, contact [mdunn@cacities.org](mailto:mdunn@cacities.org).

Registration must be received by the registration & housing deadline.

*After this date, please register onsite if space is still available.*

### COSTS/FEES

Registration includes electronic access to all program materials, admission to Wednesday & Thursday sessions, Wednesday evening’s networking reception, breakfast and a general luncheon on Thursday.

Member City Elected Officials and Staff.....	\$375
Company/Consultant/League Partner / All Others .....	\$575
Non-Member City Elected Officials and City Staff .....	\$1,375
Spouse Registration – Wednesday Networking Reception Only .....	\$35

*The spouse fee is restricted to persons who are not city or public officials, are not related to any League Partner or sponsor, and would have no professional reason to attend the conference. It includes admission to Wednesday’s networking reception only. There is no refund for the cancellation of a spouse registration. It is not advisable to use city funds to register a spouse.*

### CANCELLATIONS

**Refunds of rate paid, minus \$75 processing charge**, will be made for cancellations submitted in writing to [mdunn@cacities.org](mailto:mdunn@cacities.org) and received by the **registration & housing deadline**. There are no refunds for cancellations after this date. Substitutions can be made onsite.



If you require special accommodations related to facility access, transportation, communication and/or dietary requests, please contact our Conference Registrar at [mdunn@cacities.org](mailto:mdunn@cacities.org) by the

Registration & Housing Deadline.

### STEP 2: RESERVE A HOTEL ROOM

#### Hotel Information & Reservations

A limited number of hotel rooms are available for conference attendees. All attendees must register for the conference prior to reserving a hotel room. Once registration is complete, you will be directed to the housing reservations page. Hotel reservation changes, date modifications, early check-out, or cancellations made prior to the **registration & housing deadline** must be done through the online reservation link you received when registering for the conference. Use your confirmation/ acknowledgement number to access your reservation to make changes. Once the registration & housing deadline has passed, please contact the hotel directly with any changes or cancellations. Please note that any hotel cancellations after the housing deadline has passed may incur a financial penalty or a minimum one-night room charge or attrition fees.

#### Newport Beach Marriott

900 Newport Center Drive, Newport Beach, CA 92660

Hotel Rate (per night): \$229 – Single/Double Occupancy (plus tax and fees)

Self- Parking (per day): \$15 (subject to availability)

Valet Parking (per day): \$39 (subject to availability)

**PLEASE NOTE:** *The information you provide to the League when registering for a League conference or meeting may be shared with the conference or meeting hotel(s). The hotel(s) will also share with the League the information you provide to the hotel(s) when you make your hotel reservation for the conference or meeting. The information shared between the League and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.*



1400 K Street, Ste. 400  
Sacramento, CA 95814  
[www.cacities.org](http://www.cacities.org)

## Join us for the 2019 Mayors & Council Members Executive Forum

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