

Miller Canfield Represents the Bartech Group in Growth Capital Infusion

March 22, 2012

The law firm of Miller Canfield announces that it represented the Bartech Group in connection with its receipt of an investment from Sverica International and its certification by the National Minority Supplier Development Council (NMSDC) as a Minority-Controlled Business under the NMSDC Growth Initiative.

The Bartech team was led by Miller Canfield business and finance attorney Jeffrey L. LaBine (Ann Arbor, Mich. office). "This level of investment demonstrates faith in Bartech's ability to provide a high level of service throughout the workforce solutions space," said LaBine.

"Our company has experienced significant growth over the past five years in a growing, yet highly competitive segment of our industry. To remain competitive, we must help our customers win in the global marketplace by delivering quality services to meet their increasing demands for talent. Sverica shares our long-term vision and this relationship enables Bartech to make the necessary investments to add significant value to customers," David W. Barfield, President, Chief Executive Officer and Chairman of Bartech, said of the transaction.

About Bartech Group

Established in 1977, Bartech is an industry-leading professional services firm delivering workforce solutions to global firms. Managing more than 25,000 daily work assignments and approximately \$2 billion in annualized billings, Bartech helps large users of non-employee workers achieve greater quality, savings and efficiency while minimizing the risks associated with the management of non-employee workers. Bartech has maintained its minority certification by the National Minority Supplier Development Council.

About Sverica International

Sverica International is a leading private equity firm that has raised over \$425 million of investment capital across three funds. The firm acquires, invests in and actively builds companies that are, or could become, leaders in their industries. Since 1993 Sverica has maintained a "high touch" operating philosophy of taking an active role in portfolio companies. Sverica devotes significant internal resources to help its management teams develop and execute growth strategies.