

MillerCanfield.com Honored by Interactive Media Awards and Web Marketing Association

December 7, 2009

Miller Canfield, one of the largest and oldest law firms in the U.S. and with offices in Canada, Mexico, Poland and China, recently received the international Interactive Media Awards, Inc. (IMA) Outstanding Achievement Award (November 2009) and Web Marketing Association Standard of Excellence WebAward (September 2009) for its web site, www.millercanfield.com.

The Outstanding Achievement Award is the second highest honor bestowed by IMA. Miller Canfield's website excelled in all areas of the judging criteria and represented a very high standard of planning, execution and overall professionalism.

Miller Canfield also received the Web Marketing Association's Standard of Excellence WebAward as recognition of efforts to provide a standard of excellence for which all websites should strive. Web site entries from around the world are judged by a panel of independent Internet experts in such areas as design, interactivity, technology, content, innovation, copywriting and ease of use to target audiences.