

Women's Franchise Network of Southeast Michigan Hosts Next Event on Tuesday, June 2, 2009

May 21, 2009

On Tuesday, June 2, 2009, at 6:00 p.m., at LaPiazza @ Mediterraneo (2900 S. State Street, Ann Arbor, Mich.), join the Women's Franchise Network (WFN) of Southeast Michigan, an affiliate of the International Franchise Association, for "Innovation! New trends and ideas in mobile, video, referral and local search marketing."

The event will feature technology-savvy panelists Linda Daichendt, Strategic Growth Concepts; Linda Girard, Pure Visibility; and Kevin Ward, uRefer.

"This program is a great opportunity for people to network with other leading franchise professionals and to learn about the next wave in business generation from hands-on experts," said P. Rivka Schochet, chair of WFN of Southeast Michigan and Miller Canfield franchise attorney.

There is no charge to attend. To RSVP, become a member of the WFN or for more information, please contact Virginia Herrick, herrick@millercanfield.com or 313.496.7548.

This WFN meeting is sponsored by re:group of Ann Arbor and the Franchise and Distribution Team at the law firm of Miller Canfield. Refreshment sponsors are Printwell, Pure Visibility, and uRefer.