



Women's Franchise Network Event, "Financial Survival Strategies for 2009," February 2 in Detroit

January 29, 2009

On Monday, February 2, 2009, from 5:30-7:30 p.m., join the Women's Franchise Network (WFN) of Southeast Michigan, a subsidiary of the International Franchise Association, for "Financial Survival Strategies for 2009," presented by the law firm of Miller Canfield and Bearclaw Coffee Co. All are invited to attend at the newly renovated Doubletree Guest Suites Downtown Detroit Fort Shelby (525 W. Lafayette Blvd, Detroit) and the newest location of Bearclaw Coffee.

Debi Scroggins from Bearclaw Coffee will moderate a panel of distinguished guests to discuss issues affecting franchises.

Jerry Jones from Funding Solutions: Overview of the Current Franchise Financial Environment

Christine Galli from Technology in a Box: Financial Management to Optimize Performance and Profit

Dave Gaddis from CMG Management Services, LLC: Positioning to Enhance Franchise Finance Opportunities

Cynthia Grubbs from MEDC: The Power of Public and Nonprofit Resources for Franchises

After the panel discussion, network with other leading business women, including P. Rivka Schochet, chair of WFN of Southeast Michigan and Miller Canfield franchise attorney. Also, a tour will be available of the renovated historic ballroom and facilities.

There is no charge to attend. To RSVP, become a member of the WFN or for more information, please contact Virginia Herrick, herrick@millercanfield.com or 313.496.7548.