

The Border Advantage: Investing in Canada Can Save You Money - January 21 at Oakland University in Rochester

January 8, 2009

Join the Canadian Consulate General-Detroit (CCG) on Wednesday, January 21, at Oakland University School of Business Elliott Hall when it presents "The Border Advantage: Investing in Canada Can Save You Money!"— a special global business seminar for Michigan firms looking to reduce costs and expand business relationships.

Sponsored and presented by the law firm of Miller Canfield, KPMG, and Sandler & Travis Trade Advisory Services, along with presenters from the Toronto Stock Exchange, the half-day seminar is for present or future decision makers including CEOs, COOs, CFOs, business owners, strategic planning managers, professors, students and professional advisors.

"Technology and engineering firms, advanced manufacturers and other businesses can frequently reduce operating costs, R&D expenses plus expand their customer base when partnering with firms in Canada or establishing Canadian operations," said Josy Parrotta-Marck, Consul and Trade Commissioner for the CCG. "Likewise, Canadian firms are also looking to do the same in the U.S. as we assist them to identify Michigan partners."

There's never been a better time for U.S. firms to consider expanding business into Canada. The seminar will discuss the labor pool; operating costs and corporate taxes; R&D credits; political climate; economy; and multilateral and bilateral trade agreements.

The event will begin with a continental breakfast at 7:30 a.m., followed by the presentation from 8-12 noon. Please reserve your spot by contacting Cheryl Clark at 313.446.7013 or cheryl.clark@international.gc.ca. There is no charge, but advance registration is required.