

Miller Canfield to Present Branding Seminar in Traverse City

March 30, 2026

Miller Canfield will present *Brand Smarter*, a workshop and happy hour on branding, marketing and advertising, on Thursday, April 23, 2026, at The Workshop Brewing Company, 221 Garland St., Traverse City.

The seminar will run from 4 to 5 p.m., with networking to follow from 5 to 7 p.m.

Attorneys **Kimberly Berger** and **Anita Marinelli** will discuss trademark strategy, brand protection, website and social media compliance, licensing, and false and deceptive advertising issues.

For more information, please visit the **Miller Canfield events page**.