

Miller Canfield Named to Client Service A-Team

December 1, 2016

Miller Canfield is pleased to announce that it has again been named a Client Service A-Team 2017 firm by client service ranking firm BTI Consulting.

The ranking measures service excellence based on in-depth interviews with C-level executives who revealed the most important specific activities that drive superior client relationships.

"BTI researches some 300 of the largest and best known law firms in the country," said Miller Canfield CEO Michael McGee. "Based on hundreds of client interviews, they identify the firms that truly distinguish themselves as being the most invested in their clients' successes and providing the most value to the client/law firm relationship."

BTI's analysis of law firms measures 17 objective factors that clients report as the most important in driving strong relationships with their law firms. Factors include regional reputation, breadth of service, the ability to anticipate client needs, providing high value, client focus and commitment to help.