

The Legal Alliance of the Americas Expands to Include Firms from Peru, Colombia

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The Legal Alliance of the Americas, a network of top law firms in North and South America, with more than 300 attorneys, has announced that it has expanded into Peru and Colombia.

The Alliance focuses on providing legal services throughout the Americas. It comprises top-tier law firms in Argentina, Brazil, Mexico and the United States, and has recently added two new firms: Casahierro Abogados in Lima, Peru, and Lloreda Camacho & Co. in Bogota, Colombia. The addition of these firms will further expand the Alliance's reach and provide clients with seamless representation in more key markets.

Companies and investors are increasingly eager to do business throughout North and South America, provided they are able to mitigate legal and regulatory risks. The Legal Alliance of the Americas network counsels companies in navigating the legal issues that arise when operating or investing in the Americas.

Due to growing client interest in expansion and operations in South America, the Alliance will present an informational program in Sao Paulo, Brazil, on doing business in North and South America, and the legal compliance issues involved in cross-border business relationships. The keynote speaker will be Brazilian economist, engineer and entrepreneur Ingo Plöger, President of the Business Council of Latin America.

"This event is an excellent opportunity for companies and investors who are interested in hearing from legal and business specialists about the opportunities and legal issues in these North and South American markets," said Jose P. Ceppi, executive director of the Alliance.

The event will be 9 a.m.-12 p.m., March 8, 2016, at the office of Rothmann, Sperling, Padovan, Duarte, Advogados, Av. 9 de Julho, Sao Paulo, Brazil. It will include panel presentations by attorneys from each of the Alliance firms.

For information about the event, contact Amanda Prevides at +55 11 3074-0788 or visit the Alliance website at <http://legalallianceoftheamericas.com>.

About The Legal Alliance of the Americas

The Legal Alliance of the Americas is a network of market-leading, independent law firms with an international focus, shared values and approaches that brings together more than 300 lawyers in 14 cities. The Alliance firms strive to provide superior coordinated legal services throughout the Americas, providing clients seamless services across key jurisdictions of North and South America. For more information, visit <http://legalallianceoftheamericas.com>

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