

Brand Smarter

Workshop + Happy Hour

April 23, 2026

4:00 - 7:00 PM (EDT)

The Workshop Brewing Company, 221 Garland St., Traverse City, MI 49684

Join us for a seminar on all things branding, marketing, and advertising. Miller Canfield attorneys Kimberly Berger and Anita Marinelli will share real-world insights on trademark strategy, brand building and protection, website and social media compliance, licensing, and how to avoid false and deceptive advertising claims.

Schedule:

Program – 4:00 pm - 5:00 pm EDT

Networking Reception – 5:00 pm - 7:00 pm EDT

Please RSVP by April 9, 2026, to Heather Willis at willis@millercanfield.com or 313.496.7902.