

Preparing for the European General Data Protection Regulation (GDPR)

May 1, 2018

11:30 a.m. - 1:00 p.m.

Miller Canfield, 99 Monroe Avenue NW, Suite 1200, Grand Rapids MI 49503

May 2, 2018

Miller Canfield, 840 W. Long Lake Road, Suite 150, Troy MI 48098

May 2, 2018

Miller Canfield, 150 W. Jefferson, Suite 2500, Detroit MI 48226

May 4, 2018

Miller Canfield, 225 N. Washington, Suite 2600, Chicago IL 60606

The GDPR European data protection regulations go into effect in May. Are you ready?

Miller Canfield lawyer, **Dr. Justyna Regan**, will discuss the basics of compliance for U.S. companies that collect data of EU individuals; and U.S. businesses that transact with European customers.

- What is the GDPR? And how steep are the penalties for noncompliance?
- How a law in the EU *really* can impact your U.S. business
- Your unique obligations if you collect or process data of EU individuals
- Rights of individuals, whose data is being processed
- How transferring personal data is different in the highly regulated EU than it is in the U.S. and impacts thereof

There is no cost to attend. Advance registration is required.

Questions?

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