

Cappuccino With Counsel: IP Issues In China

June 24, 2015

7:45 - 9:00 a.m.

Bloomfield Hills, MI

Please join Miller Canfield lawyer Dr. Kening Li at Cappuccino with Counsel. This informal breakfast meeting is formatted to feature a hot topic over a hot breakfast.

When "China" and "intellectual property" are mentioned together, piracy, counterfeit, and trade secret misappropriation inevitably come to mind. Yet, many companies have addressed those concerns, realizing that there are tremendous opportunities in what is the world's second largest economy, and likely the largest consumer market. Many have profited handsomely – collecting billions of dollars in licensing royalties in China. Still, there are many challenges for U.S. executives worried about protecting IP there.

Dr. Kening Li, a U.S. trained and licensed intellectual property lawyer with Miller Canfield, has nearly 20 years of experience, including seven on the ground in China. Dr. Li will discuss the basics of IP protection in China, recent developments in IP law and practice, and share with you the do's and don'ts of protecting your crown jewels while making money in China.

Agenda

7:45 AM

Registration + Cappuccino

8:00 - 9:00 AM

Breakfast + Presentation

Location

Bloomfield Hills, MI

Questions?

Contact Sandy Bera | 248.267.3345

There is no cost to attend. Space is limited. Advance reservations required.