

The New Business Integrity Challenge: Protecting Corporate Assets and the Brand in a Digitized, Global Environment

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The Townsend Hotel | Birmingham, MI (11:15 AM - 4:30 PM)

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Protecting corporate assets and the brand, and ensuring overall compliance have always been imperatives – *but never so challenging.*

Please join us as we delve into these critical issues. We are taking a fresh approach to this Roundtable and focusing on three major subtopics presented by subject matter experts followed by a timely and lively peer dialogue after each brief presentation.

In an increasingly digitized, global business environment – with supply chains, emerging technology, and strategic growth opportunities tightening the interconnection of businesses and markets, and cyber attacks growing more sophisticated and persistent every day – companies are more vulnerable than ever to fraud, misconduct, and compliance risk.