

## Before the Bell Breakfast Forum: Social Media from a Regulatory Standpoint

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March 17, 2011

Townsend Hotel (Birmingham)

The morning discussion includes:

- Why is the SEC interested in how firms approach social media?
- Corporate "tweets" may violate disclosure rules
- Does your firm have a social media policy?
- An update on fiduciary duty

**Time:**

7:15 AM - 8:30 AM

**Location:**

The Townsend Hotel  
Birmingham, MI

**Cost:**

There is no cost to attend; space is limited to registered representatives, investment advisors and trust officers; advance reservations required.

Questions:

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