

SEC Proposes Rules to Eliminate the Prohibitions Against General Advertising

August 30, 2012

Today the Securities and Exchange Commission proposed rules to eliminate the prohibition against general solicitation and general advertising in certain securities offerings.

Under the proposed rules, mandated by the Jumpstart Our Business Startups Act, companies would be permitted to use general solicitation and general advertising to offer securities under Rule 506 of Regulation D of the Securities Act and Rule 144A of the Securities Act.

>> [Click to learn more about Eliminating the Prohibition Against General Solicitation and General Advertising in Rule 506 and Rule 144a Offerings.](#)