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Services

Corporate and Transactions
Intellectual Property
 Copyrights
 Intellectual Property Litigation
 Patents
 Trademarks and Brands
Litigation and Dispute Resolution
 Cybersecurity and Data Privacy

Industries

Craft Beverage Manufacturers
Manufacturing

Education

Loyola University Chicago School
of Law, J.D.
University of Wisconsin, B.S.Ch.E.

Bar Admissions

Illinois
Minnesota
U.S. Patent & Trademark Office

Court Admissions

United States Supreme Court
United States Court of Appeals for
the Federal Circuit
United States District Courts for
the Northern and Central Districts
of Illinois
United States District Court for the
Eastern District of Michigan



Jacob D. Koering

Principal
Chicago Resident Director

Jacob Koering is an intellectual property and technology specialist with nearly 20 years of experience helping companies develop, implement, monetize and protect their technology and intellectual property assets.

Jacob is a principal in the firm's litigation and intellectual property groups, and is founder of the firm's **cybersecurity and data privacy practice**. Jacob's practice focuses on a wide range of technology issues for his clients, from strategic intellectual property portfolio development, protection, and litigation, to the myriad issues surrounding the retention and protection of critical business data.

Jacob works closely with his clients to understand their business goals and their technology issues to help them intelligently and effectively leverage their intellectual property assets into realized value. He provides clients with strategic business and intellectual property counseling and defends his client's interests in complex commercial, intellectual property, and technology disputes throughout the United States and in front of government regulatory bodies including the International Trade Commission and the patent and trademark office, including Inter Partes Review proceedings.

Jacob also advises and assists clients regarding the retention and protection of business and customer data. From cybersecurity prevention and protection best practices, to understanding the legal and regulatory obligations placed on businesses regarding the use, storage, and transfer of personal, confidential, or otherwise sensitive data, Jacob helps clients prepare for success in the fast-changing environment of data security and data privacy. And, should the worst happen, Jacob has expertise in the execution of incident response plans to a data breach, and can represent clients in resulting regulatory and civil matters.

Jacob D. Koering

Representative Matters

- Successfully represented Drop, Inc., a communications technology company, in a trade secret misappropriation case against its former consultant, securing a preliminary injunction after hard-fought litigation and achieving a favorable default judgment.
- Obtained permanent injunction against high-tech laser system competitor and successfully defended validity of the patent in an *inter partes* review proceeding and at the Federal Circuit
- Represented client in three related Section 337 investigations involving five patents, coordinated with parallel district court litigations involving 16 patents across the Northern District of Illinois, Southern District of Texas, and Eastern District of Michigan. Secured a favorable settlement resolving all matters related to automotive windshield washer technology.
- Represented complainant in a complex Section 337 investigation involving six patents and 31 respondents. Successfully obtained an exclusion order regarding the importation of apparel manufactured using unauthorized laser technology.
- Prosecuted a Section 337 investigation regarding automotive fuel pump assemblies, resulting in an exclusion order against infringing imports.

Honors

Illinois Super Lawyers, Intellectual Property Litigation, 2018-present; Rising Star, 2008-2015

Future Star, Benchmark Litigation 2009-2018

Speeches

"Contracts 101 for HR Professionals - Basics and Beyond for a Digital and Data Driven World," Miller Canfield 2025 HR Spring Training

"Cybersecurity Prebreach Preparedness and Latest Threats," AeroOne Conference, Sept. 5, 2024

"Cybersecurity Prebreach Preparedness and Latest Threats," Aerospace Industry Association of Michigan (AIAM) webinar, Dec. 12, 2023

"IP Protection for Software," American Chamber of Commerce in Poland webinar, June 15, 2021

"China & Global Trade: Responding to Tariff Dodging and Enforcing a Level Playing Field," Michigan World Trade Week, GVSU Van Andel Global Trade Center, May 5, 2021

"International IP Transactions," Bucerius Law School summer program (Germany), July 19, 2019

Association of Certified E-Discovery Specialists, Detroit chapter, panel, "Data Breach Litigation," Oct. 26, 2018

Jacob D. Koering

"CRYPTOCURRENCY: An Investment Risk for Your Clients and a Cybersecurity Headache for Your Firm," *Before the Bell* breakfast seminar, Birmingham, Mich., June 14, 2018

"Privilege and Internal Investigations – Protecting Your Need to Know," Miller Canfield, June 14, 2017

ALM Webinar, "After FTC v. Actavis, Now What", Co-presenter, 2013

Publications

"Michigan publishers caught in the middle of landmark copyright settlement with AI giant," Quoted, *Crain's Detroit Business*, January 20, 2026

"Patent Litigation Trends To Watch In 2024," Quoted, *Law360*, Jan. 1, 2024

"New PTAB Rule Could Lead To Rush Of Bids For Vidal's Eye," Quoted, *Law360*, July 28, 2023

"Businesses seek ways to mitigate data breach risk," Quoted, *Crain's Detroit Business*, April 18, 2021

"7 overlooked cybersecurity costs that could bust your budget," Quoted, *CSO Online*, Oct. 5, 2020

"How middle market firms can deal with data security breach threats," Quoted, *The Washington Post*, Dec. 5, 2016

Articles

The New Race to Judgment: How the USPTO's Proposed IPR Rule Makes Litigation Speed a Decisive Weapon

Sweet Showdown: Maker of NERDS Candy Sues Over DWEEBS Candy

Massive Damages in U.S. Trade Secret Cases Signal High Stakes for Businesses

Apple's Second Bite Is Successful: Federal Circuit nixes Optis verdict involving Standard Essential Patents due to jury instruction error

A Worldwide First in AI Legal Developments: The European Union's 2024 Artificial Intelligence Act

Legal Consequences to Consider Before Raising Prices

Cybersecurity and Business Liabilities to Avoid When Using Remote-Work Technology

Are You in Compliance with California's New Consumer Privacy Act?

Patent Trial and Appeal Board Gives Green Light to Same-Party and Issue Joinder

Secret Sales Trigger "On Sale Bar" Under the AIA

BREAKING: High Court Limits Where Patent Suits Can Be Filed