

DETROIT

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Services

Litigation and Dispute Resolution
Intellectual Property
 Copyrights
 Intellectual Property Litigation
 Patents
 Trademarks and Brands

Education

University of Detroit Mercy School
of Law, J.D., 1979
Marygrove College, B.A., 1963

Bar Admissions

Michigan

Court Admissions

U.S. Courts of Appeals
 • Sixth Circuit
 • Ninth Circuit
U.S. District Court
 • Eastern District of Michigan
U.S. Patent and Trademark Office



Marjory G. Basile

Of Counsel

As the inaugural leader of our Intellectual Property Practice Group, Marjory Basile has extensive experience in trademark procurement and trademark infringement litigation.

Through her efforts, she has obtained a significant docket of registered trademarks for her clients as well as several preliminary injunctions and trial verdicts. Although her practice largely revolves around trademarks, Marjory also has considerable experience in copyright matters and patent licensing and is admitted to practice before the United States Patent and Trademark Office. In addition, she is increasingly doing more dispute resolution by acting as an arbitrator in complex commercial disputes.

Representative Matters

Marjory helped Faygo Beverages Inc. secure its Ohana non-carbonated drink line. She had to assure the name had widespread appeal, and that it stood apart from the names of other beverages. While the Ohana name worked, another suggestion, Moon Mist, was turned down because it was too similar to a product by another firm.

Honors

Michigan Lawyers Weekly 2022 Hall of Fame

Best Lawyers in America
2022 Detroit Patent Litigation Lawyer of the Year
2020 Detroit Patent Litigation Lawyer of the Year

Marjory G. Basile

2015 Detroit Patent Litigation Lawyer of the Year

2014 Detroit Intellectual Property Litigation Lawyer of the Year

2012 Detroit Patent Litigation Lawyer of the Year

Recognized for Intellectual Property Litigation, Patent Litigation, and Trademark Law, 2012-present

Michigan Super Lawyers, Top 50 Women Michigan Super Lawyers, 2007; Intellectual Property Litigation, 2006-present

DBusiness Magazine, Top Lawyers:

Intellectual Property

Copyright Law

Patent Litigation

Intellectual Property Litigation

World Trademark Review 6th Ed. WTR 1000, Leading Trademark Practitioner, 2016

Leading Lawyers, Copyright & Trademark Law, Intellectual Property Law, Patent Law, 2014-present

Professional Activities

American Bar Association, Standing Committee on the Delivery of Legal Services, 2011-2014; Standing Committee on Pre-Paid Legal Services, 2005-2011; Section of Intellectual Property Law, Trademark Office Practice Committee, 2001-2005, Patent Policy Committee, 1992-1995, Patent Marking Subcommittee, 1993-1996, University Intellectual Property Committee, Chair, 2005-2006, Licensing Committee Chair, 2006, Security Interest Committee, Chair 2008-2010; Section of Litigation, Division Chair 2006-2007, Intellectual Property Litigation Committee, 1995-present, Co-chair, 2002-2006, Regional Meetings Subcommittee, Co-chair, 1999-2002

American Bar Foundation, Fellow, 2007-present

Eastern District of Michigan Intellectual Property Inn of Court, Master, 2013-2016

State Bar of Michigan, 21st Century Practice Task Force Appointee 2015-2016; Intellectual Property Law Section; Computer Law Section; Commissioner-at-Large, 2000-2003; House of Delegates Representative, Michigan Delegation, 2004-2008

Michigan State Bar Foundation, 2003-present

Oakland County Bar Association, Mediator

American Arbitration Association, Complex Case Program Panel

Michigan Intellectual Property Lawyers' Association

Software Patent Institute, Charter Member

American Intellectual Property Law Association

Marjory G. Basile

Mortgage Bankers' Association, Legal Issues Committee

American Prepaid Legal Services Institute, Board Member, 2005-present

Litigation Council of America, Charter Fellow

Michigan Supreme Court Historical Society, Member, 2002-present

Civic, Cultural & Social Activities

Qualifications Review Committee for the Federal Eastern District of Michigan, 2001

After-school reading tutor, Barbour Middle School, Detroit

Detroit Regional Chamber, Alumni Association, Detroit Leadership VIII

Visiting Nurse Association, Ad Hoc Committee for Women Drivers

The Detroit Institute of Arts, Founders' Society

Congressman Knollenberg Reelection Committee

Detroit Athletic Club

Speeches

"Hot Topics in IP," Panelist, PricewaterhouseCoopers Leadership Forum, Scottsdale, Arizona, February 2006

"Arbitrating Intellectual Property Disputes," American Arbitration Association, November 2005

"Protecting your Client's Intellectual Property: Strategies for The Business Lawyer," Institute of Continuing Legal Education, November 2003

"Strategic IP Issues at Business Formation," co-sponsored by ICLE and the Business Law Section of the State Bar of Michigan, November 2003

"Fortify Your Network against Cyber Attacks and Internal SNAFUs," Detroit Regional Chamber, June 2002

"Copyright Basics," presentation to the American Society of Business Publications Editors, May 2002

"Proprietary Rights in Cyberspace," Miller Canfield E-Business Symposium, Troy, Michigan, April 2000; Ann Arbor, Michigan, June 2000; Grand Rapids, Michigan, June 2001; and Kalamazoo, Michigan, June 2001

"IP Implications in Business Deals Involving Technology," Panelist, E-Commerce and Technology Law Institute, Business Law Section, Computer Law Section, Intellectual Property Law Section of the State Bar of Michigan and ICLE, June 2001

Marjory G. Basile

"Copyright Basics," American Society of Media Photographers, March 2001

"E-commerce Law: What Every Business Lawyer Should Know," Institute of Continuing Legal Education, November 2000

"Understanding Basic Trademark Law in Michigan," Lorman Educational Services, March 1999

Trade Secret Law in Michigan, Business Section, State Bar of Michigan Spring Institute, 1998

"Copyright Law Comparison U.S. and Canada," Canadian Consulate Symposium, 1998

"Doing Business in Canada--Protecting Intellectual Property Across the Border," Walsh College, 1993

"Copyright Issues in Public Speaking," Michigan Association of Public Speakers, 1991

Publications

Interview: "Patented style: Detroit attorney puts her stamp on trademark law," Detroit Legal News, October 19, 2011

"Annual Review of Intellectual Property Law Developments 2010," (Contributing author), American Bar Association, Intellectual Property Section

"Ethical Issues: 40 Solutions for Litigators," American Bar Association, Litigation Section, 2005

"Protecting Your Competitive Edge: Developing Effective Non-Disclosure and Non-Compete Agreements," Enterprise Magazine, September/October 2005, Michigan Manufacturing Association

"Boom in Software Technology Creates Chaos for Patent Law," Hot Points, Summer 2002

"Doing Business on the Internet," A Practical Guide to E-Business Law, ICLE, June 2001

"Proprietary Rights in Cyberspace," Miller Canfield E-Business Symposium Program Materials, April 2000

"Protecting Intellectual Property Ownership Rights," Employment Relations Today, Winter 1990-91

ABA Business Law Section Annual Survey of Intellectual Property Law, Coauthor, 1998-00

"Patent Arbitration," Co-author, ADR Handbook for Michigan Practitioners, American Arbitration Association, 1996

"Opening Statements," Michigan Civil Procedure During Trial, 2nd ed.