

ANN ARBOR

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Services

Litigation and Dispute Resolution
Product Liability and Torts

Industries

Advertising and Marketing

Education

University of Michigan Law School,
J.D. cum laude, 2021

Eastern Michigan University, B.S.
W., 2018

Bar Admissions

Michigan



Sarah C. Reasoner

Associate

Sarah Reasoner is an associate in Miller Canfield's Litigation and Dispute Resolution Group. She focuses her practice on intellectual property disputes, municipal law, commercial contract disputes, and real property disputes. Sarah also represents clients in the advertising and marketing industry, and is well-versed in matters involving trademark, trade dress, copyright and false advertising issues.

She graduated with honors from University of Michigan Law School, where she was a competitor and student coach on the Trial Advocacy Team and a student attorney in the Civil/Criminal Litigation Clinic. She earned her Bachelor of Social Work degree summa cum laude from Eastern Michigan University.

Sarah previously served as a law clerk at the Ann Arbor City Attorney's Office and Legal Services of South-Central Michigan.

Representative Matters

- Successfully represented Drop, Inc., a communications technology company, in a trade secret misappropriation case against its former consultant, securing a preliminary injunction after hard-fought litigation and achieving a favorable default judgment.
- Counsel for Encompass Pet Group, LLC in a case alleging that defendants engaged in unfair competition and infringement of Encompass's intellectual property related to its highly successful SNUGGLE PUPPY® pet toy.
- Successfully prosecuted and defended Michigan's largest public utility company in an operating and power purchase agreement dispute with a large energy cooperative concerning the retirement of a coal-fired electric energy plant.

Sarah C. Reasoner

- In cooperation with ACLU of Michigan and others obtained an injunction in a national habeas class action to prevent the imminent deportation of hundreds of Iraqi nationals without due process in the immigration courts. Clients are primarily Catholic, Kurdish and other religions and ethnic minorities, facing persecution, torture and possibly death if returned to Iraq. The team also successfully obtained an injunction ordering bond hearings to determine if the roughly 300 class members that have been in prolonged detention should be released.
- Successfully defended the City of St. Clair Shores in a landmark class action, securing a published decision that upheld municipalities' ability to use Act 345 funds for retiree healthcare benefits alongside pensions.
- Represented the City of Kalamazoo and its current and former officials in a high-profile environmental and constitutional class action involving allegations of pollution, federal and state environmental statutory violations, and racial discrimination, successfully securing denial of class certification and dismissal of all claims and vindicating the City and its officials.
- Representing an information technology company buyer in a post-M&A dispute against thirty sellers, involving claims of fraudulent inducement and breaches of warranties and representations

Honors

Best Lawyers in America, PI Products: Plaintiff, 2026

Michigan Super Lawyers, Rising Star, Business Litigation, 2025

State Bar of Michigan Pro Bono Honor Roll, 2024-2025

Richard J. Seryak Award for Pro Bono Service, 2023

University of Michigan Law School

Certificate of Merit Award in Corporate Compliance Policy & Practice

Oral Advocacy Competition Quarterfinalist

Eastern Michigan University

University Honors

Departmental Honors

Summa Cum Laude

Professional Activities

University of Michigan Law School

Trial Advocacy Team, Competitor and Student Coach

Sarah C. Reasoner

JDs in the D, Vice President

Campbell Moot Court Competition Participant

FYI Leader

Student Attorney at the Civil/Criminal Litigation Clinic

Eastern Michigan University

Mock Trial and Moot Court Teams

Undergraduate Research Symposium Participant

Publications

"Website Tracking, Wiretapping Litigation Expand to Other States, Lawyers Say," Privacy Daily, Quoted, April 7, 2026

Articles

Recent Decisions Highlight Divergent Approaches to VPPA Claims Involving Meta Pixel

Article III Judge Required: Deceptive Advertising Just Got Harder (and More Public) for the FTC to Litigate

The Privacy Map Expands: Michigan Emerges in Website Tracking Litigation

The Price of Admission: FTC Alleges Ticketmaster Rigged the Show

The Art (and Legality) of Imitation: Navigating the Murky Waters of Fair Use in AI Training

FTC's 'Click-to-Cancel' Rule Battles Through Political Shifts and Legal Challenges

More Than Child's Play: \$520 Million FTC Settlement Signals Risks for Digital Platforms

FTC and DOJ Emphasize Companies' Duty to Preserve Ephemeral Messaging and Data on Collaboration Platforms in Updated Guidance

Michigan Court of Appeals Enforces Arbitration Provision in Auto Lease

Michigan Court of Appeals Protects Act 345 Health Care Funding for Retired Police Officers and Firefighters

Property Owners: Don't Let Michigan's New Slip-and-Fall Case Law Trip You Up

Supreme Court Holds District Court Proceedings Must be Stayed During Appeal of Order Refusing to Enforce an Arbitration Agreement

Sixth Circuit Rules that Brandished Firearm Could Be 'Threat of Violence' Infringing on Constitutionally-Protected Free Speech

Supreme Court Rules Against Andy Warhol Foundation in Question About Fair Use

Sarah C. Reasoner

Supreme Court Expands the Path to Challenge the Authority of Administrative Agencies in Federal Court

Sixth Circuit Rejects False Advertising Claim by a Business that Buys a Good or Service