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Services

Intellectual Property

- Canadian Intellectual Property
- Copyrights
- Intellectual Property Litigation
- Patents
- Trade Secrets and Non-Competes
- Trademarks and Brands

Litigation and Dispute Resolution

- Antitrust and Trade Regulation
- Commercial and Corporate Litigation
- Litigation Support Services

Industries

Advertising and Marketing

Education

University of Detroit Mercy School of Law, J.D., magna cum laude, 2017

University of Windsor School of Law, J.D., 2017

University of Western Ontario, B.S. (honors), 2014

Bar Admissions

Canada/Province of Ontario



Anita C. Marinelli

Principal

Anita Marinelli is a principal in Miller Canfield's Litigation and Dispute Resolution Group who advises clients on complex intellectual property matters in both the United States and Canada. Anita focuses her practice on intellectual property litigation, as well as trademark and patent prosecution. Anita's background managing various complex IP issues allows her to help clients comprehensively manage their intellectual property portfolios globally. Anita has experience in a wide range of technologies, including biotechnology, software, biomedical devices, chemical and consumer products.

Anita works on issues across all phases of litigation, including pre-suit analysis and strategy, discovery and depositions, claim construction, summary judgment, trial, and appeal. Anita has represented clients before the Court of Appeals for the Federal Circuit; U.S. District Courts in Michigan, Texas, Massachusetts, and California; the Patent Trial and Appeal Board; the Trademark Trial and Appeal Board; and Michigan and Ohio state courts.

Anita drafts opinions regarding the patentability of inventions, freedom to operate, infringement and validity for a wide range of technologies. Anita also aids in drafting and negotiating business agreements, including confidentiality, joint development, technology transfer and nondisclosure agreements. She also assists with intellectual property due diligence in connection with transactional matters. Anita also has experience with defending and enforcing intellectual property rights using alternative dispute resolution, including Uniform Domain Name Dispute Resolution (UDRP) actions, e-commerce complaints (e.g., Amazon Utility Patent Neutral Evaluation), and Digital Millennium Copyright Act takedown notices.

Anita C. Marinelli

Michigan

U.S. Patent and Trademark
Office (limited recognition)

Canada/College of Patent
Agents and Trademark Agents

Anita is a registered patent attorney admitted to practice before the U.S. Patent and Trademark Office. She is also licensed to practice patent and trademark law before the Canadian Intellectual Property Office. She is one of the only U.S.-based attorneys fully licensed to file and prosecute patents and trademarks in Canada, in addition to the United States. This rare dual qualification allows her to provide seamless, cost-effective IP protection for clients with cross-border operations. Based in Detroit, she offers a one-stop solution for North American patent strategy. Her ability to handle filings directly with the Canadian Intellectual Property Office streamlines the process and eliminates the need for separate Canadian counsel.

Representative Matters

- Led negotiations of intellectual property licensing and protection provisions for a non-profit organization advocating and innovating against human rights violations globally in a six-figure funding grant agreement, successfully reaching a resolution with the funder and securing a long-term funding boost for the client.
- Successfully defended a Michigan-based craft brewer in the defense of an allegation of trademark infringement by a manufacturer of the client's brand of over twelve beers, as well as obtaining trademark protection for the same.
- Obtained a Federal Circuit reversal of *inter partes* review decision invalidating patent. *Virtek Vision Int'l ULC v. Assembly Guidance Sys., Inc.*, 97 F.4th 882 (Fed. Cir. 2024)
- Obtained successful settlement of trade dress, trademark, and copyright infringement case involving consumer product for pets.
- Assisted lead counsel with drafting summary judgment papers for a defendant in a trade dress and trademark infringement action in the Central District of California.
- Supported lead trial counsel in design patent infringement action in the Northern District of Texas and obtained a jury verdict of willful infringement on 13 design patents, \$3 million attorney fee award, all of which was upheld on appeal.
- Independently investigated client's intellectual property portfolio identifying various authorship and ownership issues and strategized actions to be taken to perfect the client's intellectual property rights

Anita C. Marinelli

Honors

Best Lawyers: Ones to Watch, Intellectual Property Law, Intellectual Property Litigation, and Patent Litigation, 2026

Chambers USA, Up and Coming, Intellectual Property, 2025

DBusiness Magazine, Top Lawyers, 2025-present:

Intellectual Property & Patent Law

Michigan Super Lawyers, Rising Star, Intellectual Property, 2025

State Bar of Michigan Pro Bono Honor Roll, 2020, 2022, 2025

Professional Activities

Leadership Detroit, Class XLVI

Publications

"Website Tracking, Wiretapping Litigation Expand to Other States, Lawyers Say," Privacy Daily, Quoted, April 7, 2026

"Prepare and File a Copyright Infringement Suit," Institute of Continuing Legal Education (ICLE), Author, October 31, 2025

"Behind the Rise of Dupe Enforcement and How Brands Should Respond," AdAge, Quoted, October 28, 2025

"Website establishes jurisdiction in trademark suit," Michigan Lawyers Weekly, Quoted, May 8, 2025

Articles

Recent Decisions Highlight Divergent Approaches to VPPA Claims Involving Meta Pixel

Article III Judge Required: Deceptive Advertising Just Got Harder (and More Public) for the FTC to Litigate

Out of Bounds?: NCAA Challenges DraftKings' Use of 'March Mania' Branding

No Office, No Problem: Canadian Courts Assert Jurisdiction Over U.S. Companies for Intellectual Property Infringement

The Privacy Map Expands: Michigan Emerges in Website Tracking Litigation

Pricing Algorithms

Dupe-Proof: Lululemon's New Strategy for Brand Protection in the Social Media Era

Patented, Proprietary, or Problematic? Supreme Court Declines to Resolve Circuit Split on Lanham Act False Advertising Claims

The New Race to Judgment: How the USPTO's Proposed IPR Rule Makes Litigation Speed a Decisive Weapon

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A Win Snatched from the Mouth of Standing: The Critical Role of Assignment Clauses in Patent Enforcement

The Price of Admission: FTC Alleges Ticketmaster Rigged the Show

Canadian Courts Send Clear Message: Protecting Patents Isn't Passive

Sweet Showdown: Maker of NERDS Candy Sues Over DWEEBS Candy

Patent Derivation Proceedings Offer a First-to-File Exception – Don't Take the Bait

Michigan Reintroduces Automatic Renewal Law

Massive Damages in U.S. Trade Secret Cases Signal High Stakes for Businesses

Senators Introduce Legislation to Curb Use of Personal Data and Copyrighted Works for Gen AI Training

Navigating the Survey Seas: The Timing and Impact of Survey Evidence in Trademark Litigation

The Art (and Legality) of Imitation: Navigating the Murky Waters of Fair Use in AI Training

Eighth Circuit Slams the Brakes on FTC's Click-to-Cancel Rule

Costly Claims: Corporations Confront the Consequences for Improper "Made in the USA" Claims

Apple's Second Bite Is Successful: Federal Circuit nixes Optis verdict involving Standard Essential Patents due to jury instruction error

FTC's Power to Demand Substantiation for Ads Faces Fiery Lawsuit

FTC's 'Click-to-Cancel' Rule Battles Through Political Shifts and Legal Challenges

More Than Child's Play: \$520 Million FTC Settlement Signals Risks for Digital Platforms

Battle of the Oranges: U-Haul vs. Public Storage in a Trademark Showdown Over the Color Orange

Tickled Pink No More

U.S. Patent and Trademark Office Set to Increase Trademark Fees in 2025

In Music Copyright Row, The Supreme Court Remixes the Three-Year Limit on Copyright Damage Claims

F1 Team Sues Former Principal Over Personal Photographs Displaying Team Trademarks in Memoir

Location Or Protectable Trademark?

Protecting Your Brand: Using DMCA Takedown Notices to Obtain Jurisdiction Over Anonymous Copycat Infringers

Supreme Court Adds New Wrinkle to Patent Inter Partes Review Proceedings, But Actual Impact Remains Unclear

IP Litigation Quarterly Update: Q3 2020

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Federal Circuit Affirms Validity of Design Patents For Automotive Body Parts in Precedential Opinion

Supreme Court Remains Focused on Intellectual Property, Adds Two Trademark Cases For Next Term

Supreme Court Holds Trademark Licenses Survive Bankruptcy

Patent Trial and Appeal Board Gives Green Light to Same-Party and Issue Joinder