



ALISON MILLER AUTHORS ARTICLE FOR TECHCRUNCH+ ON PROTECTING IP DURING FUNDRAISING

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In an article for TechCrunch+, HSG associate Alison Miller discusses the legal landscape for startups trying to protect their IP during fundraising, and provides considerations and strategies for founders to mitigate the risk of IP theft.

In the article, Alison notes that “[w]hen an NDA is not a realistic option, the next best thing founders can do is to signal as much as possible that pitch materials shared with funders are confidential.”

[Read the article here.](#)