



Training Programs: Growing your Business Globally

FOR IMMEDIATE RELEASE

February 4, 2019

LANSING, Mich. –Foster Swift’s International team and the Global Business Club of Mid-Michigan (GBCMM) are hosting educational programs this month, designed to help organizations wanting to expand into foreign markets.

Creating that Perfect Pitch

January 25: 12:00 pm-5:30 pm

Whether you are attempting to get the attention of an investor or convince an overseas partner to give your project a second look, crafting a great business pitch is everything. Neil Sheridan, current President of SVPI, LLC, will keynote this program. SVPI, LLC is a Michigan-based international advisory and management corporation.

Making the Most of International Trade Shows & Missions

February 14: 8:30 am-1:30 pm

Participation in international trade shows or trade missions is one of the best ways to view a potential market firsthand and make contacts with potential clients from around the world. Attending a trade show is a huge investment, attendees will learn:

- How to spot opportunities and hurdles
- Actions that should be completed before and after trade shows
- Legal considerations such as export controls, intellectual property and the Foreign Corrupt Practices Act

Foster Swift international business & trade attorney Jean G. Shtokal will be one of the presenters for this event. Jean focuses her practice in international trade, distribution, manufacturing and licensing arrangements while also providing counsel and guidance on U.S. Export Control laws and regulations.

A registration fee of \$40 is required for attending either program.

PRACTICE AREAS

Business & Tax

International Business & Trade

International Taxation