



Claypool to provide overview on "The Opportunities and Realities of Doing Business in China"

FOR IMMEDIATE RELEASE

PRACTICE AREAS

International Business & Trade

September 21, 2011 Foster Swift Collins & Smith, PC

With his twenty-plus years of international business experience, former Okemos resident Alex Claypool will offer insight on the practicalities of readying your business for the Chinese market.

Claypool, has spent ten of the last twelve years assisting US businesses introduce, and in some cases re-launch, their goods to Asian markets. "In China, it's imperative that you know where the rubber meets the road from the start -- it sounds cliché but it decides who succeeds and who fails in this country."

This educational program is taking place on Monday, September 26, 2011 from 5-7 pm at the Lansing office of Foster Swift Collins & Smith, PC, 313 S. Washington Square, Lansing, MI 48933. To register, contact Angie Davarn at 517-371-8116 or email adavarn@fosterswift.com. There is no registration fee for this event.