



JOANNA LIPPMAN SALINAS

Partner

joanna.salinas@fletcherfarley.com

Austin, Texas

T: 512.476.5300

F: 512.476.5771

"How can I help?" That is the first thing that Joanna Lippman Salinas, managing partner of the Austin office, wants to know when a client comes to her for representation. With over 25 years of representing private and public entities and individuals across Texas, Joanna knows that what her clients need is not just someone to appear in Court and vigorously represent their interests, which she can certainly do with enthusiasm and skill. Clients facing a lawsuit or potential claim need a partner to help determine strategy options and opportunities; someone who can provide sophisticated and comprehensive legal analysis, but who also sees both the legal and business ramifications of the choices they face. With her team of experienced attorneys based in the Austin office, Joanna Salinas is her clients' problem-solving partner.

Joanna handles a wide variety of defense litigation matters, including vehicular accidents, construction defect and injury claims, and premise and product defects. She also represents employers and governmental entities in civil rights, employment, land use, and tort litigation. Every case is recognized as an independent opportunity to use both her litigation and resolution skills.

From her central location in Austin, Joanna represents her clients' interests throughout the State of Texas, particularly in South, Central, and West Texas. She has extensive jury and bench trial experience (in both state and federal court), and before their respective appellate courts. She is also an experienced participant in binding arbitration and at administrative proceedings. However, since protracted litigation is not always the best option, Joanna is proactive in assessing the benefits of alternative resolution, including informal negotiations and non-binding mediation, and in assisting her clients with claims avoidance advice and strategies.

OFFICE

Austin, Texas
2530 Walsh Tarlton Lane
Suite 150
Austin, TX 78746

PRACTICE AREAS

Construction
Employment
Premises Liability
Public Entity Defense
Transportation

EDUCATION

J.D., The University of Texas
School of Law, 1994

B.A., University of Texas, 1992

ADMISSIONS

Texas
U.S. District Court Northern
District of Texas
U.S. District Court Southern
District of Texas
U.S. District Court Eastern
District of Texas
U.S. District Court Western
District of Texas

JOANNA LIPPMAN SALINAS (CONTINUED)

Joanna regularly presents continuing education courses on the legal and practical issues related to the civil defense of companies, individuals, and government entities, including Texas case law and legislative updates, ethical issues in adjusting claims, evaluating personal injury damages, defending employment discrimination claims, the Texas Tort Claims Act, and law enforcement use of force issues.

Joanna was raised in the West Texas town of El Paso, bordering Mexico and New Mexico. That multicultural upbringing had a strong influence of Joanna's point of view, giving her a valuable perspective when assessing jury and witness potential and risks. She came to Austin to secure her undergraduate degree from the University of Texas at Austin, obtaining a Bachelor of Journalism with a minor in Public Relations. The critical writing and presentation skills she acquired during her undergraduate years have served her well both in and outside the courtroom. Joanna felt so deeply connected to Austin that she stayed to secure her J.D from the University of Texas School of Law. Joanna and her husband Sal have made Austin their home ever since. When not vigorously representing her clients, Joanna and Sal can be found pursuing their shared passion: the art of making whiskey. They are co-founders of Still Austin Whiskey Co., Austin's premier whiskey distillery that produces whiskey from scratch, from grain to glass.

Honors & Recognitions

Member, American Board of Trial Advocates

Texas Super Lawyers, 2013 - 2016, 2020 - 2023, published by Thomson Reuters

Super Lawyers, Top Women in Texas, 2020, published by Thomson Reuters

Community & Professional

State Bar of Texas

Austin Bar Association

Bar Association of the Federal Fifth Circuit

Texas Association of Defense Counsel

U.S. Court of Appeals 5th Circuit

Supreme Court of Texas

U.S. Supreme Court

JOANNA LIPPMAN SALINAS (CONTINUED)

Defense Research Institute

News

Four Fletcher Farley Attorneys Named to 2025 Texas Super Lawyers List
News, 09.18.2025

Five Fletcher Farley Attorneys Recognized by Best Lawyers
News, 08.21.2025

For the Defense ... September 2024
Newsletter, 09.30.2024

Four Fletcher Farley Attorneys Named to 2024 Texas Super Lawyers List
News, 09.17.2024

For the Defense ... August 2024
Newsletter, 08.26.2024

Five Fletcher Farley Attorneys Recognized by Best Lawyers
News, 08.15.2024

For the Defense ... June 2024
Newsletter, 06.27.2024

For the Defense ... April 2024
Newsletter, 04.15.2024

For the Defense ... November 2023
Newsletter, 11.22.2023

Fletcher Farley Secures Defense Verdict in Bexar County
Press Release, 11.20.2023

Five Fletcher Farley Attorneys Named to 2023 Texas Super Lawyers List
Press Release, 09.22.2023

For the Defense ... September 2023
Newsletter, 09.22.2023

FOR THE DEFENSE...JULY 2023 NEWSLETTER
Newsletter, 07.13.2023

FOR THE DEFENSE...NOVEMBER 2022 NEWSLETTER
Newsletter, 11.10.2022

For the Defense ... December 2021
Newsletter, 12.09.2021

JOANNA LIPPMAN SALINAS (CONTINUED)

For the Defense ... November 2021
Newsletter, 11.11.2021

For the Defense ... September 2021
Newsletter, 09.10.2021

For the Defense ... March 2021
Newsletter, 03.11.2021

For the Defense ... January 2021
Newsletter, 01.14.2021

For the Defense ... November 2020
Newsletter, 11.12.2020

Three Fletcher Farley Attorneys Named to 2020 Texas Super Lawyers List
Press Release, 11.11.2020

For the Defense ... October 2020
Newsletter, 10.08.2020

For the Defense ... May 2020
Newsletter, 05.14.2020

For the Defense ... February 2020
Newsletter, 02.13.2020

Joanna Salinas Named to the Top Women Attorneys in Texas 2020 List
News, 01.16.2020

For the Defense ... September 2019
Newsletter, 09.12.2019

Three Fletcher Farley Attorneys Named to 2019 Texas Super Lawyers List
News, 09.03.2019

For the Defense ... February 2019
Newsletter, 02.14.2019

For the Defense ... August 2018
Newsletter, 08.09.2018

For the Defense ... July 2018
Newsletter, 07.12.2018

For the Defense ... March 2018
Newsletter, 03.08.2018

JOANNA LIPPMAN SALINAS (CONTINUED)

For the Defense ... February 2018
Newsletter, 02.08.2018

For the Defense ... December 2017
Newsletter, 12.14.2017

Five Lawyers Named 2016 Texas Super Lawyers® and Texas Rising Stars® by Thomson Reuters
Press Release, 09.30.2016

Joanna Salinas on "Evidence Preservation" at the Central Texas Chapter of RIMS in Austin at the Texas
News, 06.03.2016

Speaking Engagements

Insurance Defense 101: What Insurers Need From Today's Counsel
Speaking Engagement, Webinar, 09.08.2021

Deal or No Deal: Strategies and Tactics for Settlement Negotiations in a Virtual World
Webinar, 01.20.2021

Deal or No Deal: Strategies and Tactics for Settlement Negotiations in a Virtual World
Speaking Engagement, Webcast, 05.26.2020