

Product Liability

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Product Liability

Our Product Liability team helps companies navigate their complex product liability issues and most difficult challenges. We understand the areas of concern to manufacturers, distributors, and suppliers and are positioned to defend claims of any size involving any industry in any jurisdiction in high-stakes litigation nationwide. Our goal is to work collaboratively with our clients to understand their business so that we can tailor our approach to best fit their needs and protect their bottom lines and reputations, all while efficiently achieving favorable and cost-effective outcomes that avoid or significantly reduce damages.

Our team combines extensive trial experience with a deep understanding of complex technical and procedural issues to deliver successful results for our clients. We handle the most significant individual, multidistrict, mass tort, and class action lawsuits for product manufacturers, distributors, and suppliers, including consumer products, pharmaceutical drugs, medical devices, and automotive. We deliver litigation victories by implementing strategy early, working with an array of experts and consultants who contribute to the defense of our cases, and always staying on the offense to drive success, achieve client goals and objectives, and dictate the pace of litigation to align with each client's desired outcome.

We recognize the high stakes of product liability claims, including significant potential damages and reputational risk, and respond with strategic, cost-conscious, and results-driven representation. Our work includes identifying and developing experts, preparing and defending corporate witnesses for deposition, and coordinating discovery to ensure the success, consistency, and efficiency of case strategy and litigation management. And when litigation cannot be avoided, we have the experience and track record to try complex cases in any jurisdiction throughout the country.

Beyond the courtroom, our team advises clients on the legal and business issues associated with risk, compliance, product safety, and product recalls at every stage of the product development lifecycle. We help clients reduce product liability claims through product design and quality control counseling, risk management advice, product recall guidance, and insurance review to assure adequate coverage for our clients' exposure in today's global markets. Our team has drafted and evaluated product instructions and owner manuals, warning labels, product literature, supply chain contracts, distributorship and licensing agreements, warranty documents, and recall plans. We also advise manufacturers, distributors, suppliers, and industry trade associations on case management and strategy, document retention and best practices, and quality control. And when our clients are faced with a product recall, we stand ready to support and counsel them through that process and mitigate

Product Liability, Continued

reputational harm and financial exposure.