

Practice Areas

- Commercial Litigation
- Product Liability

Education

- Cleveland State University College of Law, J.D., cum laude, 2012
- Managing Editor, Cleveland State Law Review
- National Semi-finalist and National Best Oralist, Frederick Douglass Moot Court Competition
- President, Black Law Students Association
- Georgetown University, B.S.B.A., Georgetown University

Honors

- Team Member, *Daily Report, Southeastern Legal Awards*, "Products Liability Group of the Year," 2025
- Team Member, *BTI's Most Recommended Law Firms*, Big Pharma, 2025
- Team Member, "Georgia Firm of the Year," *Benchmark Litigation*, 2025

Brandon D. Cox

Co-Chair, Product Liability Practice Group

Atlanta

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Brandon brings dynamic courtroom experience to his role as Co-Chair of the Product Liability Group, having secured favorable verdicts as lead trial counsel in high-stakes matters across the country. His courtroom presence is marked by an ability to engage juries and distill sophisticated technical evidence into compelling, accessible narratives. With a practice spanning product liability, pharmaceutical and medical device litigation, personal injury defense, and health care matters, Brandon handles complex disputes for clients nationwide.

His litigation capabilities encompass the full spectrum of trial preparation and case management, from witness preparation and discovery strategy to motion practice, settlement negotiations, and arbitration advocacy. Brandon approaches each matter with a trial-ready mindset, aligning discovery efforts with cohesive themes and defense strategies from the outset. Having represented clients in both national coordinating and local counsel roles, he possesses deep familiarity with multidistrict litigation procedures and has contributed to the development of case management frameworks governing coordinated proceedings. Brandon strives for strategic, efficient, and cost-effective representation, allowing clients to focus more on creating and distributing critically important products and less on legal spend.

Beyond the courtroom, Brandon counsels manufacturers and distributors on regulatory compliance matters, including adherence to the Consumer Product Safety Act, and provides guidance on risk mitigation and product recall protocols in accordance with Consumer Product Safety Commission requirements. His involvement with the Baby Safety Alliance reflects his commitment to addressing regulatory and safety challenges facing the juvenile products sector.

Brandon is equally devoted to developing the next generation of legal talent. He previously served on the faculty as an adjunct professor, where he mentored moot court competitors who achieved remarkable success, including a national championship in the Thurgood Marshall competition, along with multiple regional titles and individual advocacy honors. His coaching of high school mock trial and moot

- Selected, National LGBTQ+ Bar, Best LGBTQ+ Lawyers Under 40, 2024
- Listed, *Best Lawyers: Ones to Watch in America* Mass Tort Litigation / Class Actions Defendants, Medical Malpractice Law Defendants (2021-2023)
- Listed, *Whos Who Legal*, Product Liability Defence, 2023-2024
- Team Member, a Law360 Product Liability Practice Group of the Year, 2021-2022
- Team Member, *The American Lawyers* Regional Litigation Department of the Year - Georgia, 2021
- Listed, *The Legal 500 United States*, 2021-2022 and 2024
- - Product Liability, Mass Tort and Class Action-Defense: Pharmaceuticals and Medical Devices, "Other Key Lawyer," 2022 and 2024
- - Product Liability, Mass Tort and Class Action-Defense: Consumer Products (Including Tobacco), 2021

Brandon D. Cox, Continued

court programs yielded three state championships and five championship final appearances, cultivating numerous award-winning advocatesmany of whom are now lawyers.

When away from his practice, Brandon enjoys travel with his fiance, hosting dinner gatherings and social events, exploring different restaurants, and curating his collection of vintage bowties.

Representative Matters

- Represent multiple manufacturers of childrens products in product liability and false advertising class action claims throughout the country involving various infant products.
- Represented national manufacturer of home appliances in catastrophic product liability cases involving claims arising from home fires and explosions.
- Represented national hospital institution in complex ordinary and professional negligence claims.
- Represented global manufacturer of medical devices in product liability claims throughout the country involving implantable drug infusion pump.
- Represented global manufacturer of pharmaceutical drugs in product liability claims pending in multidistrict litigation involving chemotherapy drug.
- Obtained a unanimous defense verdict as lead trial counsel in Prince Georges County, Maryland, on behalf of a Fortune 500 client in a personal injury case.
- Obtained a unanimous defense verdict in Hudson County, New Jersey, on behalf of a multinational end-to-end provider of services, software, and hardware in a personal injury case.
- In representing a pharmaceutical manufacturer, defeated a plaintiffs motion to exclude expert testimony.
- Obtained a unanimous defense award at arbitration in Philadelphia County, Pennsylvania, on behalf of a multinational end-to-end provider of services, software, and hardware in a personal injury case.

- Listed, The National Black Lawyers, Top 40 Under 40, 2020
- Listed, *Ohio Super Lawyers: Rising Stars* Defense Litigation(2019-2020)
- Recipient, Cleveland-Marshall College of Law, Leader on the Rise, 2019
- Recipient, Ohio State Bar Foundation, Statewide Community Service Award for Attorneys 40 & Under, 2018
- Recipient, Ohio State Bar Foundation, Community Service Award for Attorneys 40 & Under, 2018
- Recipient, National Bar Association, 40 Under 40 - Nation's Best Advocates, 2017
- Recipient, The Legal Aid Society of Cleveland, Access to Justice Award, 2015
- Listed, *Kaleidoscope* magazine, Forty-Forty Club, 2014
- Listed, *Who's Who in Black Cleveland*, 2013

Bar Admissions

- Georgia

Brandon D. Cox, Continued

- Following a

Daubert

hearing, obtained the exclusion of a plaintiffs cause and origin and warnings expert under Rule 702 in fire explosion case.

- Obtained the exclusion of a plaintiffs medical and regulatory experts testimony under

Daubert

, resulting in summary judgment for a pharmaceutical manufacturer in a case involving alleged injuries from a prescription biologic.

- Worked on a team that obtained dismissal of a product liability plaintiffs claims on bankruptcy estoppel grounds, resulting in summary judgment for pharmaceutical manufacturer.
- Worked on a team that obtained dismissal of a product liability plaintiffs claims on preemption grounds on behalf of a medical device manufacturer.

Professional Affiliations

- Vice Chair, Childrens Products Specialized Litigation Group, DRI Products Liability Committee
- Georgia State Bar
- National Bar Association
- Gate City Bar Association
- Norman S. Minor Bar Association
- The National LGBTQ+ Bar Association
- Stonewall Bar Association
- International Association of Defense Counsel (IADC)
- International Bar Association
- Cleveland State University College of Law
- Adjunct Professor, Medical Device Law
- Thurgood Marshall Moot Court Competition

Brandon D. Cox, Continued

- Ohio

Court Admissions

- U.S.D.C. for the Northern District of Georgia
- U.S.D.C. for the Northern District of Ohio
- U.S.D.C. for the Southern District of Ohio
- U.S.D.C. for the Western District of Michigan
- Board of Visitors, Executive Committee