

## Education

- The University of Texas at Austin, BA in psychology
- University of Houston, C.T. Bauer College of Business, MBA

## **Lisa Wilmore**

Chief Business Development & Marketing Officer Houston

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Lisa Wilmore serves as Chamberlain Hrdlicka's Chief Business Development & Marketing Officer, where she leads all aspects of business development and marketing to support the firm's strategic goals. She works closely with firm leadership and the Business Development and Marketing team to develop and execute initiatives that promote client relationships and position the firm for future success.

Lisa is an accomplished business development and marketing leader with nearly 20 years of experience in the legal industry. Before joining Chamberlain Hrdlicka, Lisa held senior business development and marketing roles at several mid-size and AmLaw 20 firms where she developed and executed go-to-market plans aimed at increasing revenue and brand awareness. Lisa also has experience with client relationship programs and coaching attorneys on business development best practices.

Lisa graduated from The University of Texas at Austin with a bachelor's degree in psychology and holds an MBA from the University of Houston, C.T. Bauer College of Business.

