

Contact

Houston

1200 Smith Street, Suite 1400
Houston, Texas 77002-4310
Tel: 713.658.1818
Fax: 713.658.2553

Atlanta

191 Peachtree Street, N.E.,
Forty-Sixth Floor
Atlanta, Georgia 30303
Tel: 404.659.1410
Fax: 404.659.1852

Philadelphia

50 South 16th Street, Suite
1700
Philadelphia, PA 19102
Tel: 610.772.2300
Fax: 610.772.2305

San Antonio

112 East Pecan Street, Suite
1450
San Antonio, Texas 78205
Tel: 210.253.8383
Fax: 210.253.8384

It Pays to Know your Franchise Agreement

Franchising USA

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In an article published in *Franchising USA* on Nov. 4, 2014, Scott Augustine and Scott Ratchick provide practical advice on five critical legal issues for franchisees to consider when negotiating the terms of a new or renewed franchise agreement. They go on to stress the importance of paying attention to these issues on the front-end of the franchise relationship to help ensure success down the road.