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Chamberlain Hrdlicka Represents FoxDen Capital in Acquisition of a Majority Stake in Yellow Rocket Concepts

May 28, 2025

Chamberlain Hrdlicka, led by Habeeb “Hobbs” Gnaim, Practice Chair of the firm’s Tax Planning and Business Transactions Section, and Shareholder David M. Pierson, represented FoxDen Capital in its acquisition of a majority stake in Yellow Rocket Concepts, the acclaimed hospitality group behind popular Arkansas restaurants and breweries including Big Orange, Local Lime, Camp Taco, and Lost Forty Brewing. The transaction was supported by Shareholders Matthew J. Stirneman (Banking/Finance), Joshua A. Sutin (Employee Benefits), and Aly Dossa (Intellectual Property), Senior Associate Marcus Burnside (Intellectual Property), as well as Associates Umair Karowadia (Tax Planning/Corporate), Jack Li (Corporate), Jeffrey M. Della Rocco (Employee Benefits), and Jessica Lafferty (Tax Planning/Corporate).

This strategic transaction brings together two respected Arkansas-based companies with a shared vision for growth and innovation in the food and beverage space. This deal reinforces FoxDen’s growing presence in the hospitality sector, where its portfolio includes Purple Cow, Leiva’s Coffee, and Dairy Queen locations, among others.

Congratulations to FoxDen Capital, and to our team, for their outstanding work in bringing this exciting transaction to a close.